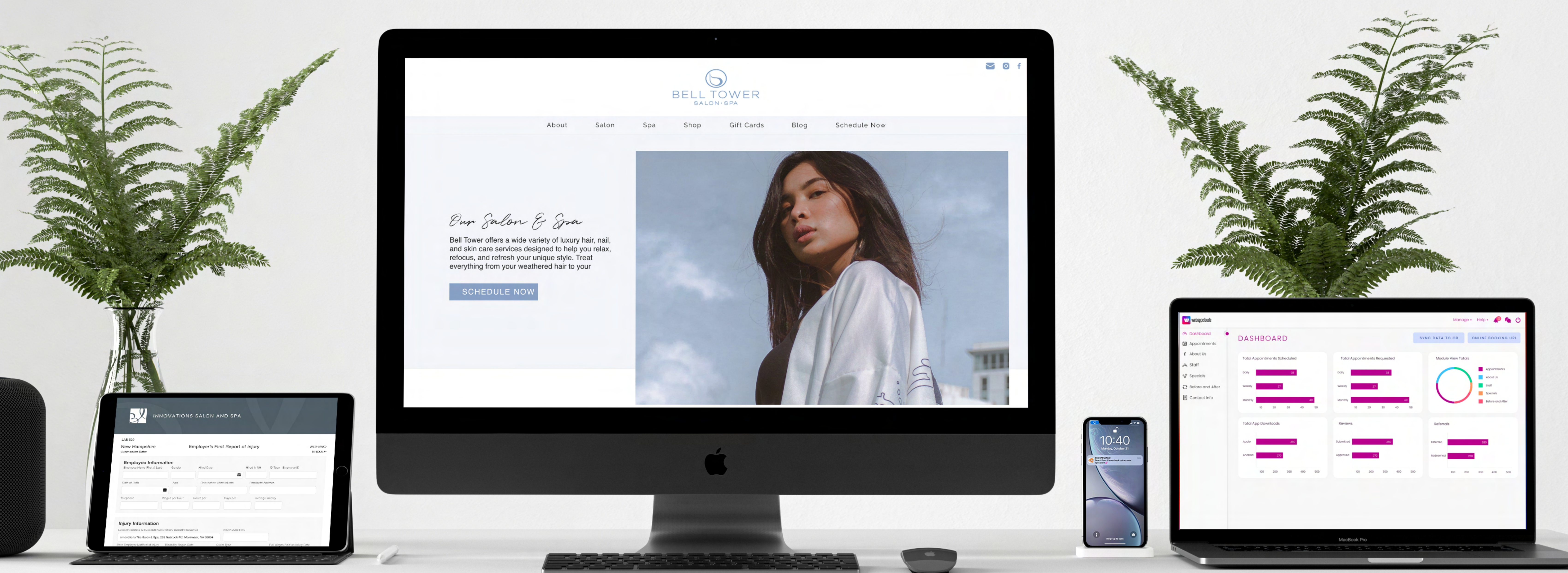


SalonClouds⁺ Product Catalog



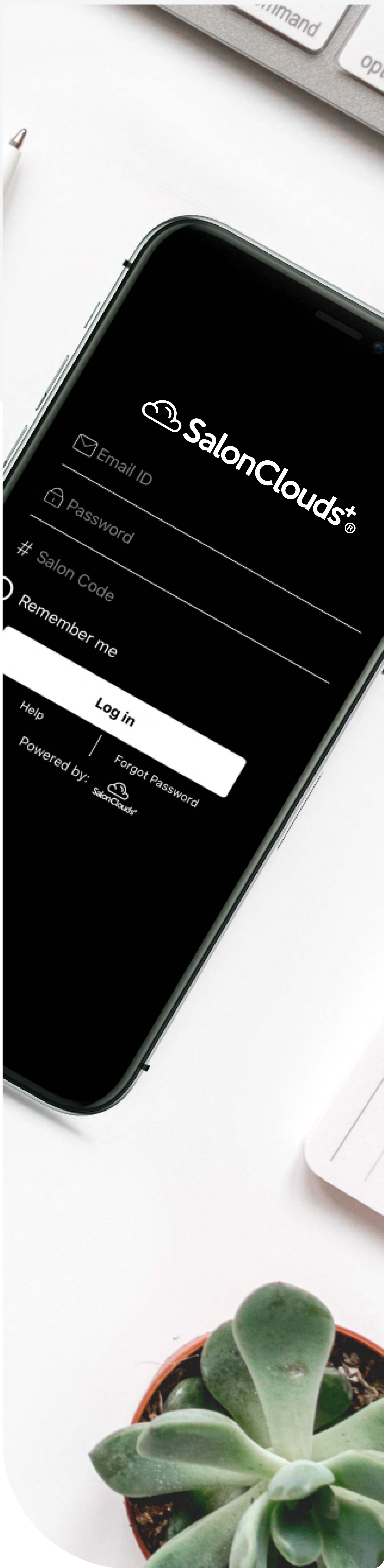


TABLE OF CONTENTS

3rd Party Software Integration

Client App

Online Booking

Staff App

Reports

In-Take Forms

E-Commerce

Text Messaging

E-Mail Marketing

Push Notifications

Gift Cards

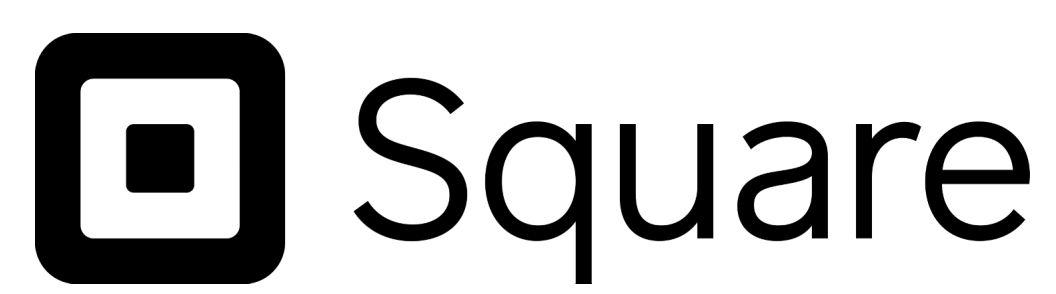
Reviews

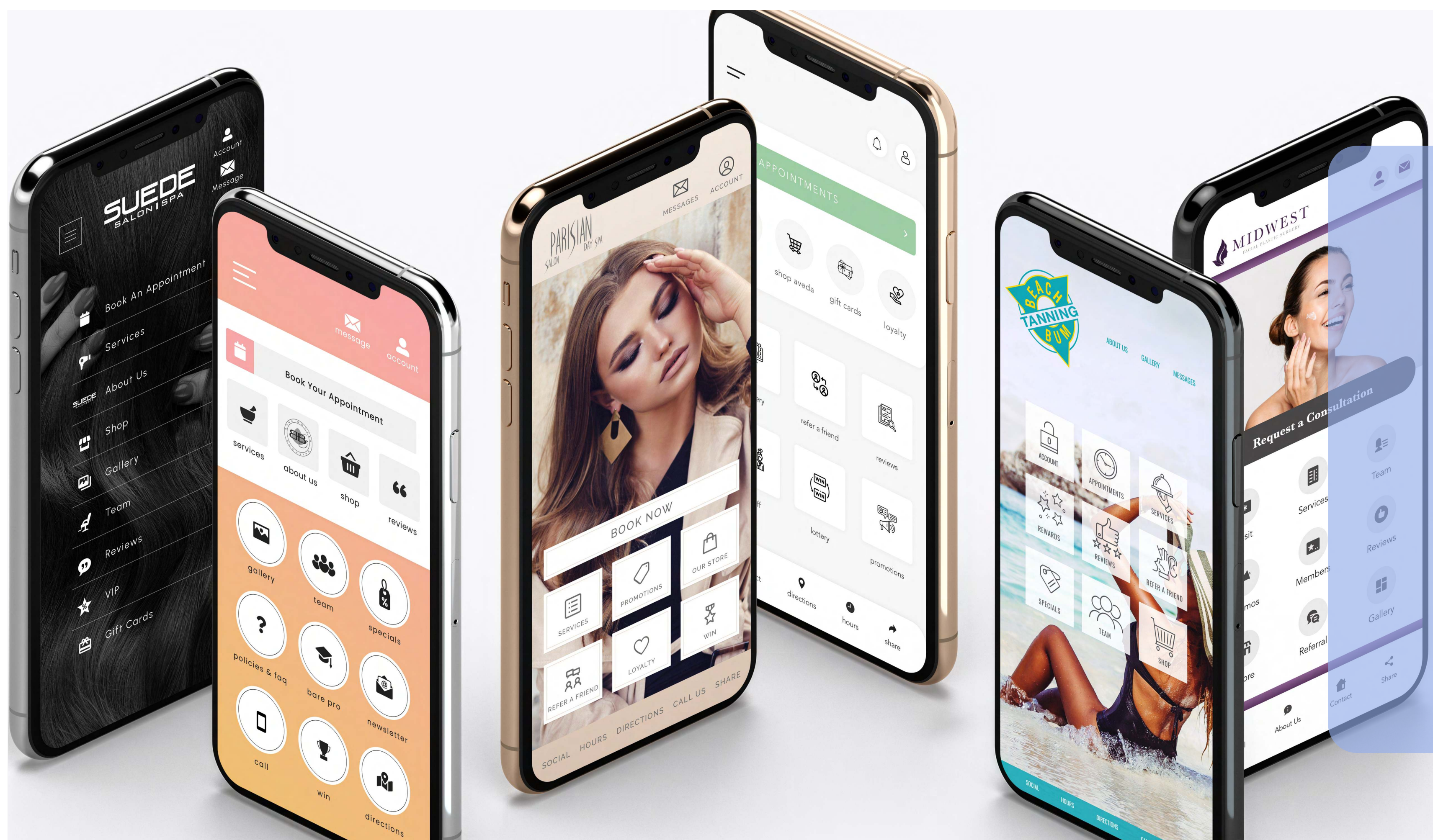
Check In Kiosk

Websites

Custom

3rd Party Software Integration



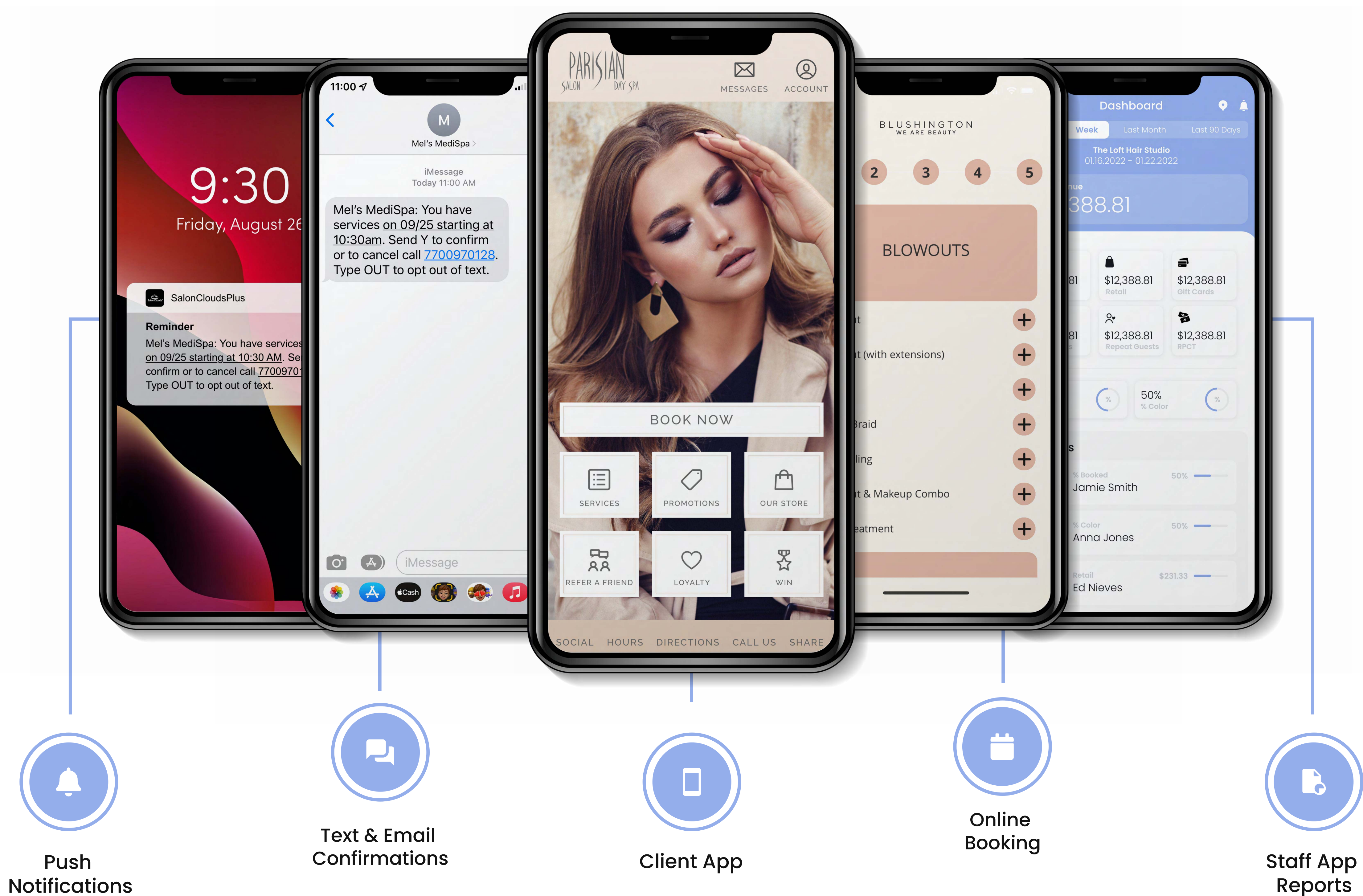


CLIENT APP

APP FEATURES

- Push Notifications
- Online Booking
- Loyalty Programs
- E-Gift Cards
- Analytics
- Text & Email Confirmations
- Email Marketing
- Client Account Management
- Reviews
- Games
- 3rd Party Integrations
- Refer A Friend
- Promotions
- E-Commerce
- And More!!!

WE BUILD APPS





ONLINE BOOKING

ONLINE BOOKING FEATURES



User-Friendly



Full POS
Integration



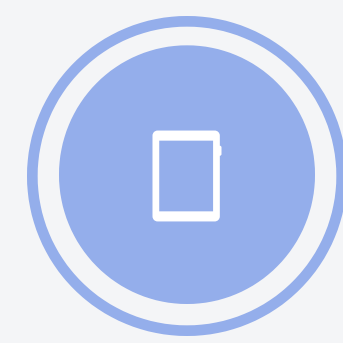
Real-Time Scan
for Openings



Add-Ons



Writes Appointments
Directly into POS



Web and Mobile
Optimized



Credit Card
Capture



Group Booking



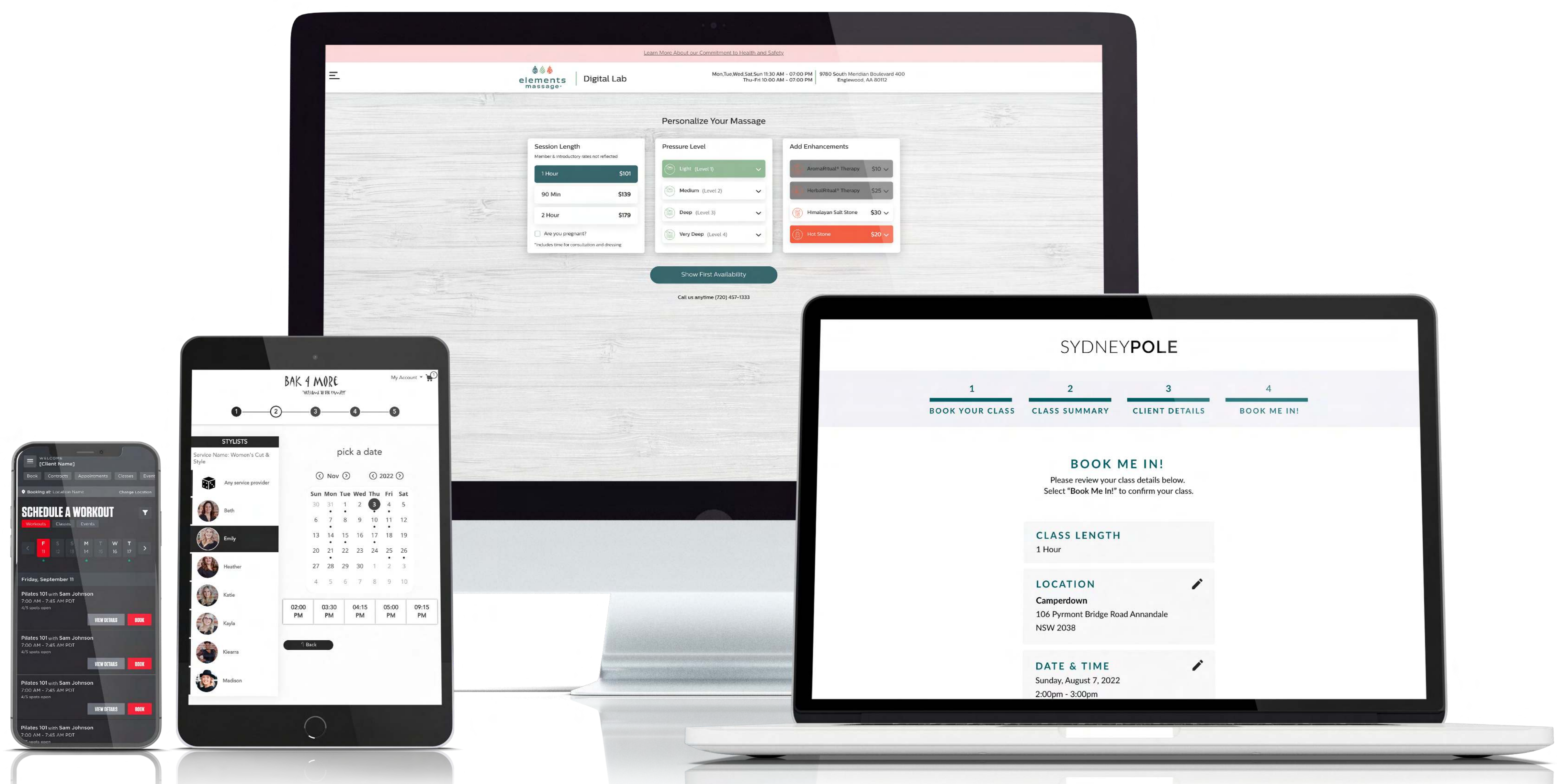
Multiple
Appointments

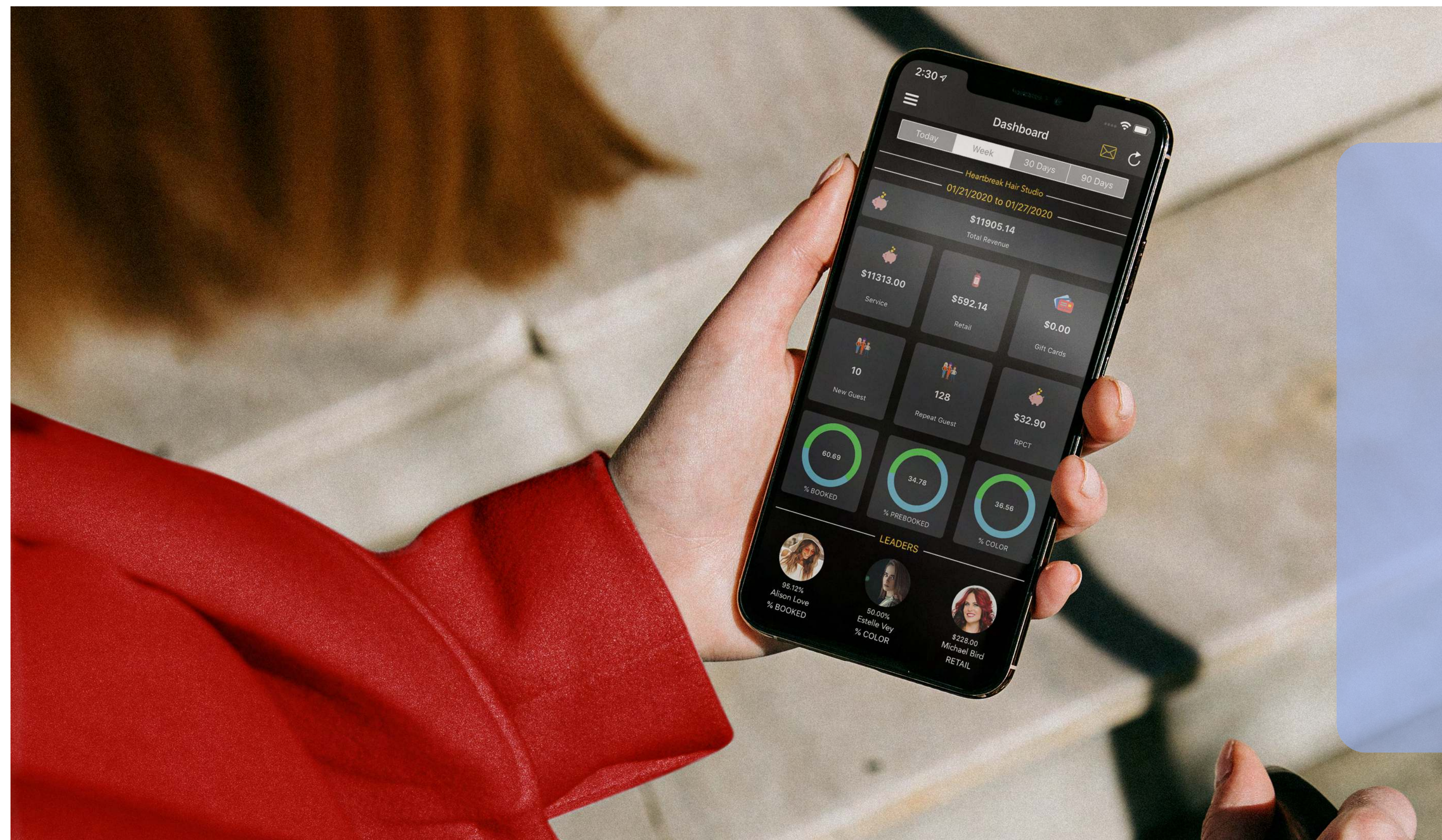


Appointment
Modification

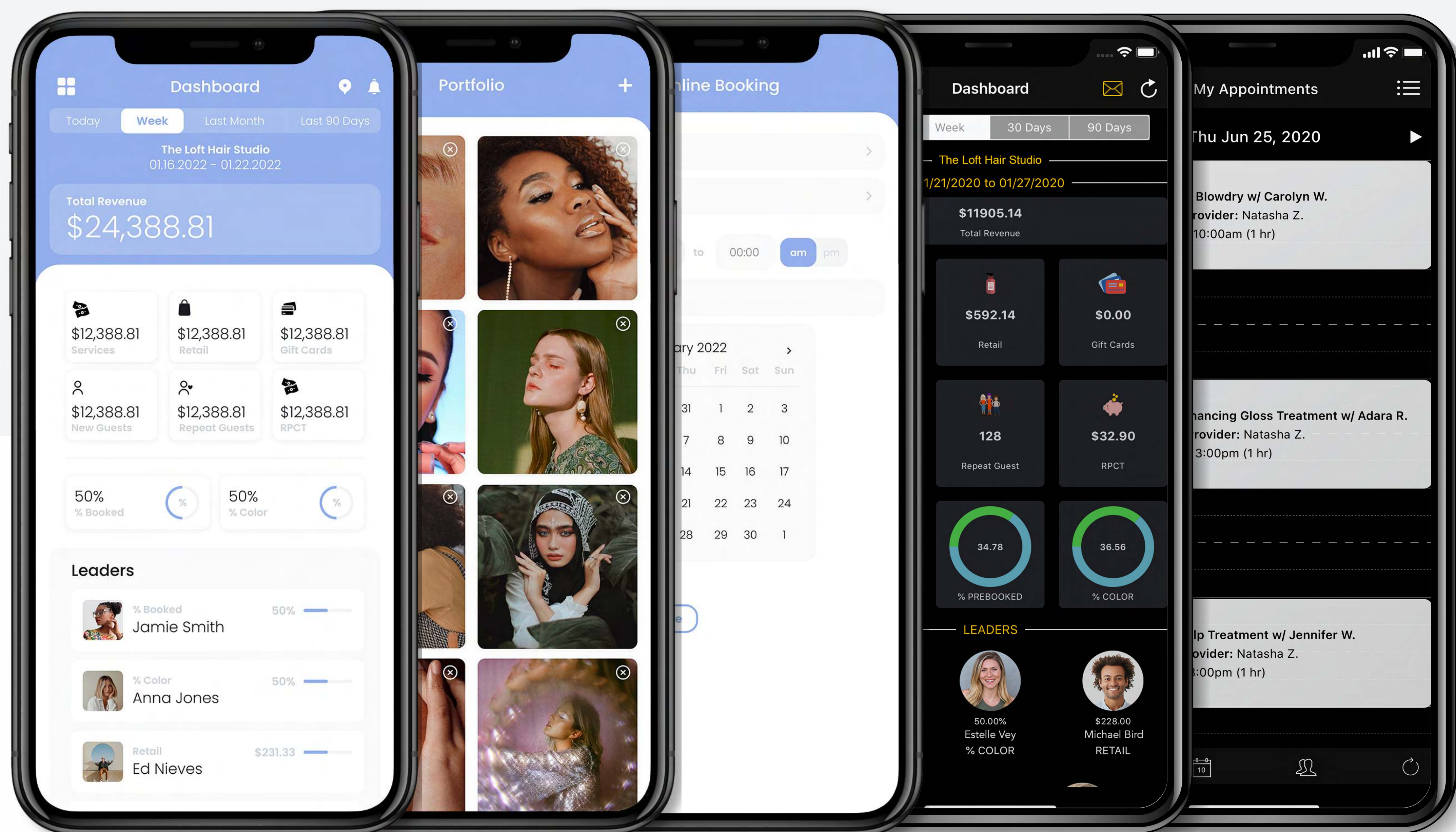


Custom
Time Slots





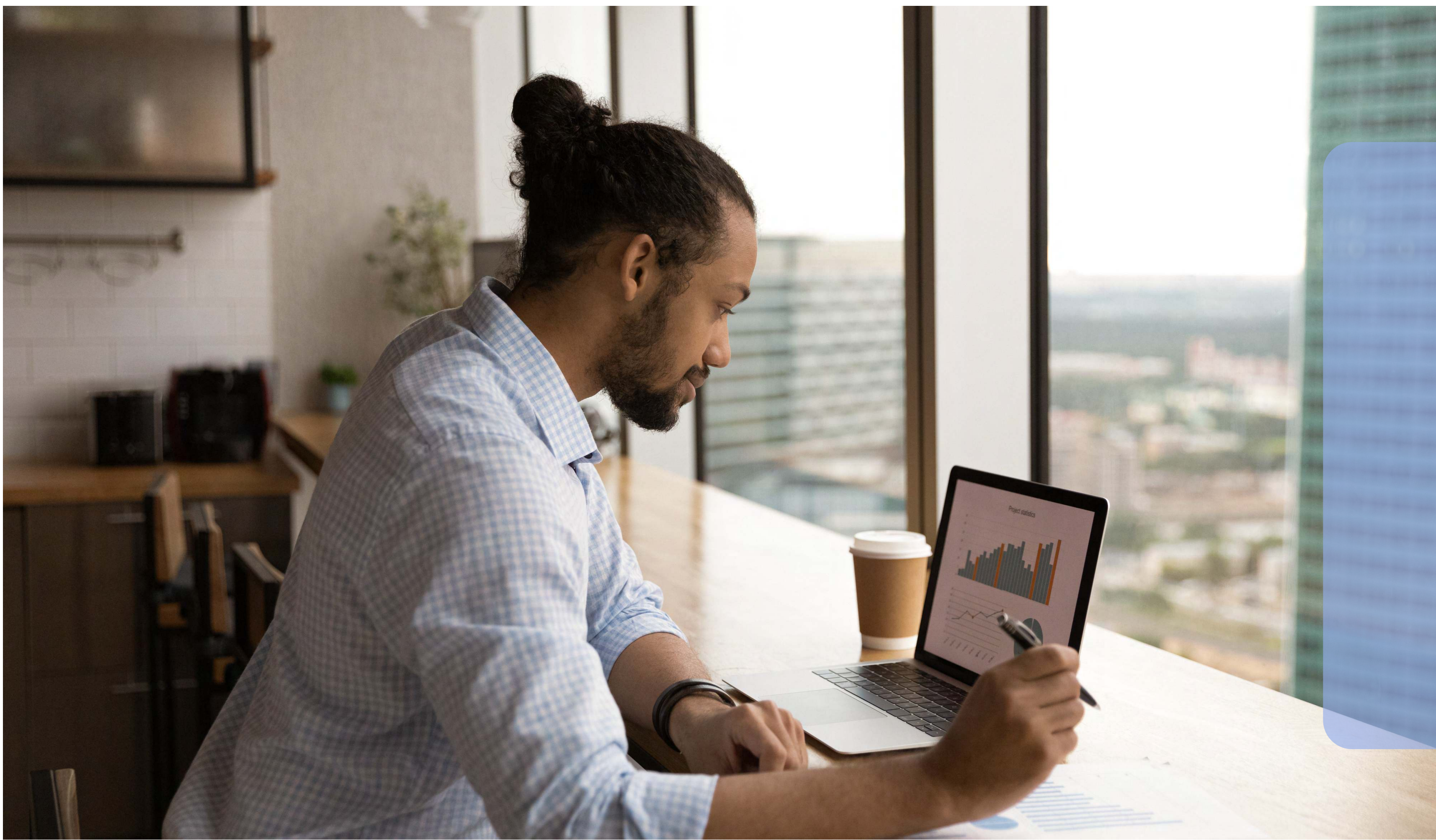
STAFF APP



STAFF APP FEATURES

Our team app connects salon/spa software and service providers by creating digital profiles. Using the software data, we can report revenue, retail sales, and service provider performance.

- Integrates with POS Software
- View Appointments
- Staff Reports
- Chat with Stylists
- Custom Features Available
- Push Notifications
- Formula Notes
- Share My Business Cards
- Online Booking
- Internal Documents
- Goals
- Badges (Incentives)



REPORTS

REPORT FEATURES



Custom Built Reports



User-Friendly Graphs & Charts



Industry Key Performance Indicators (KPIs)



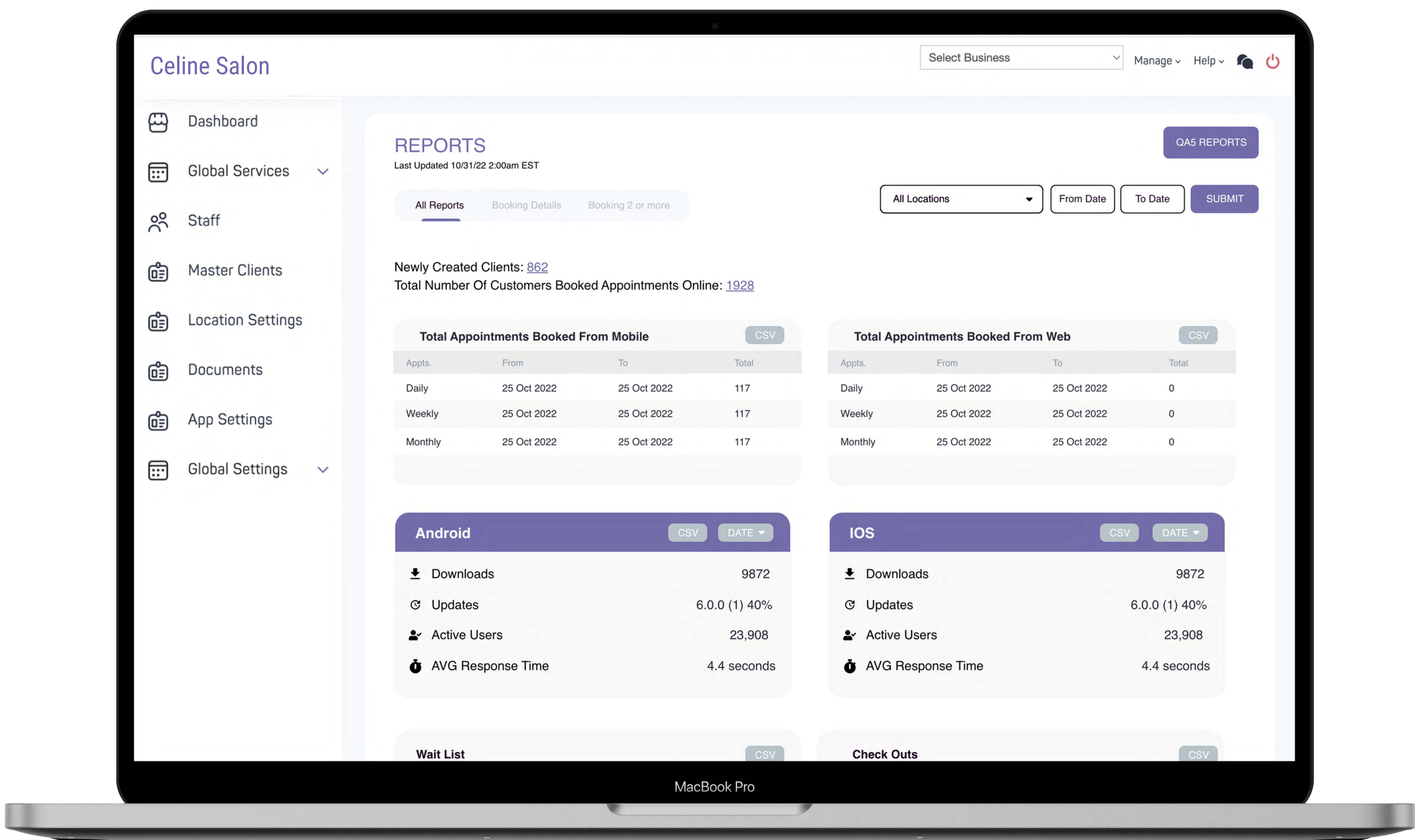
Integrated Reports Pulled from POS System



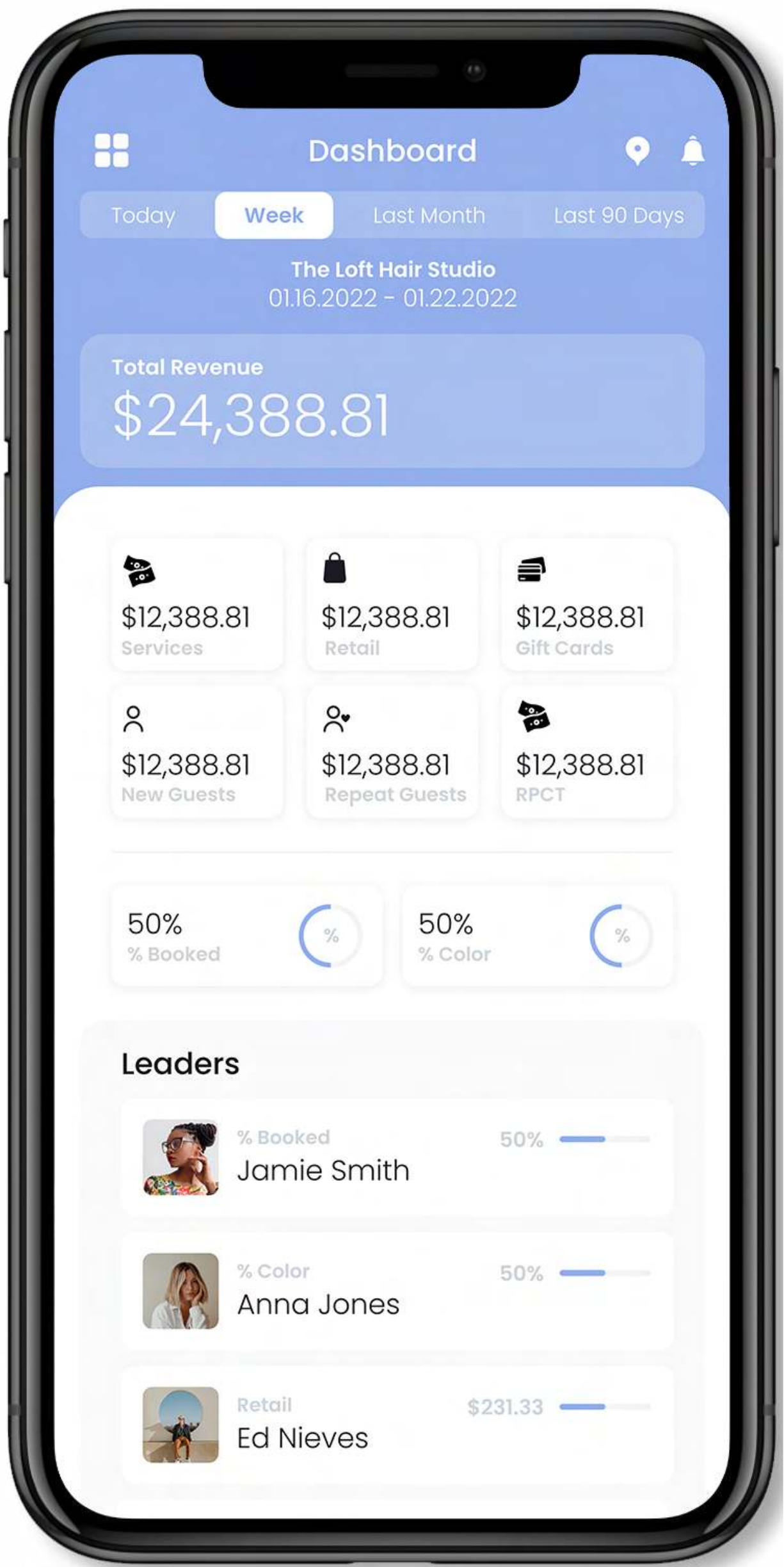
Goals Setting & Tracking



Secure Dashboard: Owners, Managers, Employees



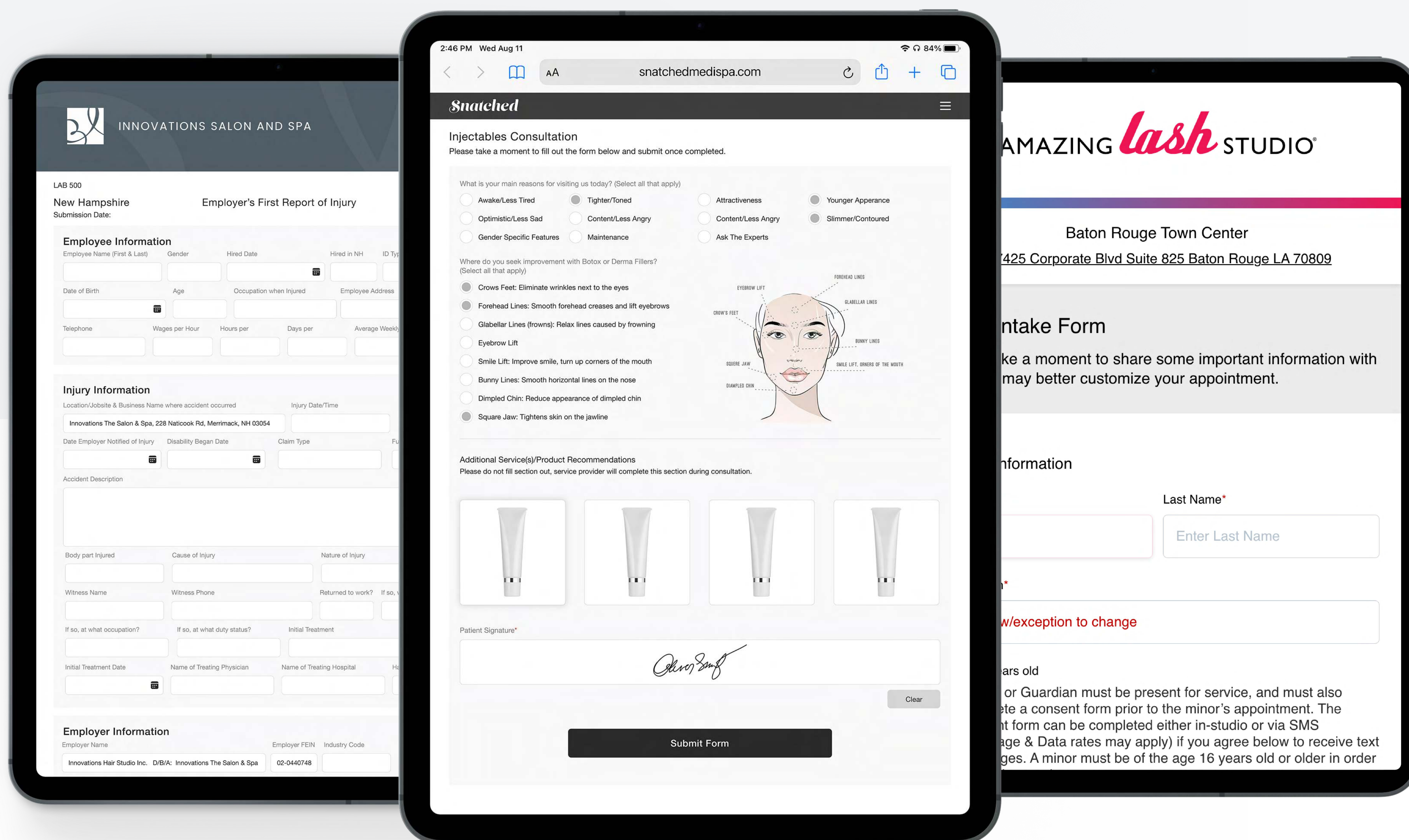
Custom Reports



SalonClouds+ Reports

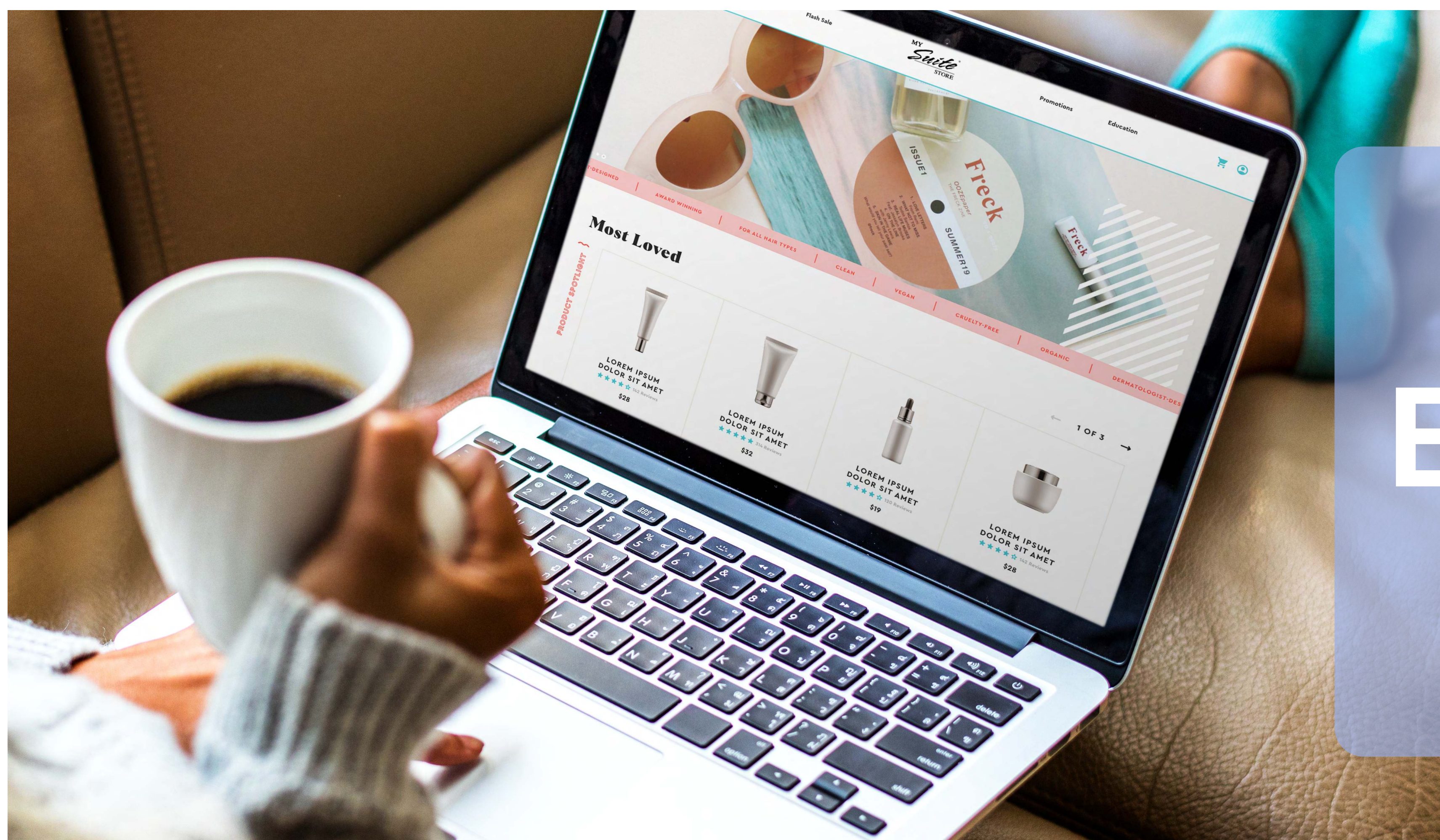


INTAKE FORMS



INTAKE FORMS FEATURES

- Go Paperless
- Digitize your Paper Intake Forms
- Developed for Apple and Android Devices
- User-Friendly
- Signature and Photo Upload
- Security Features
- Custom Intake Forms Fields

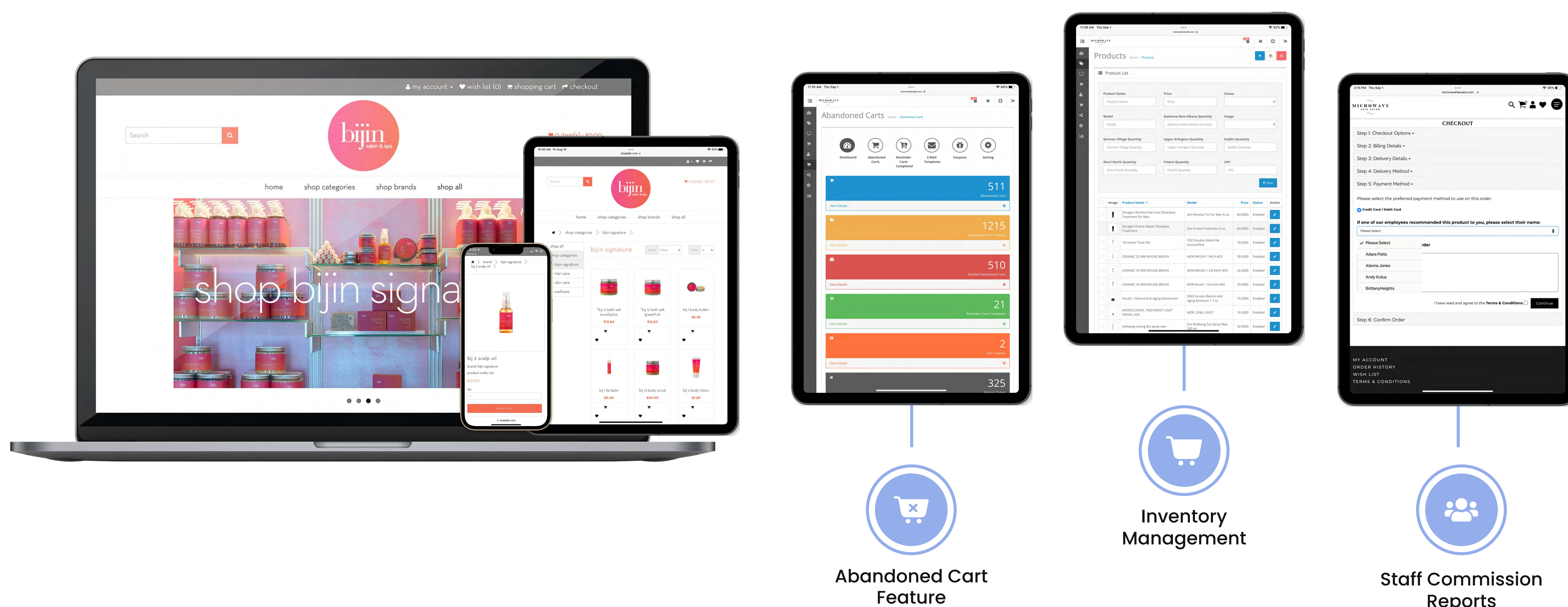


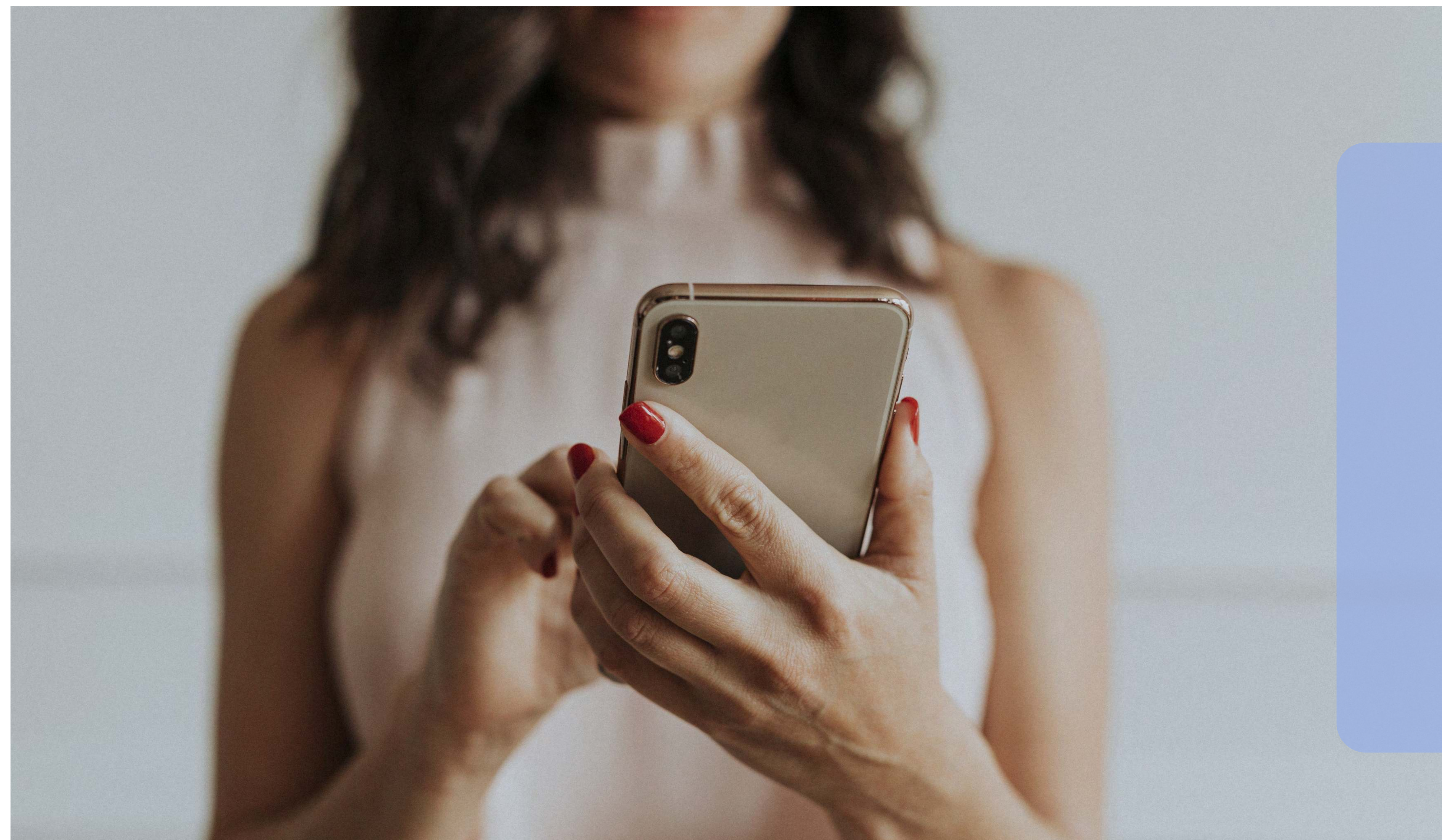
E-COMMERCE

E-COMMERCE FEATURES

- Client Purchase History
- Auto Adjust Inventory
- Inventory Management
- Analytics & Reports
- Affiliate Codes
- Client Favorites
- Product Reviews
- Abandoned Cart Feature
- Email Alerts to Clients
- Branded E-Comm Site
- POS Integration
- User-Friendly Interface
- Staff Commission Reports
- Option for Shipping/Pickup
- Add Coupon Codes

WE BUILD E-COMMERCE STORES



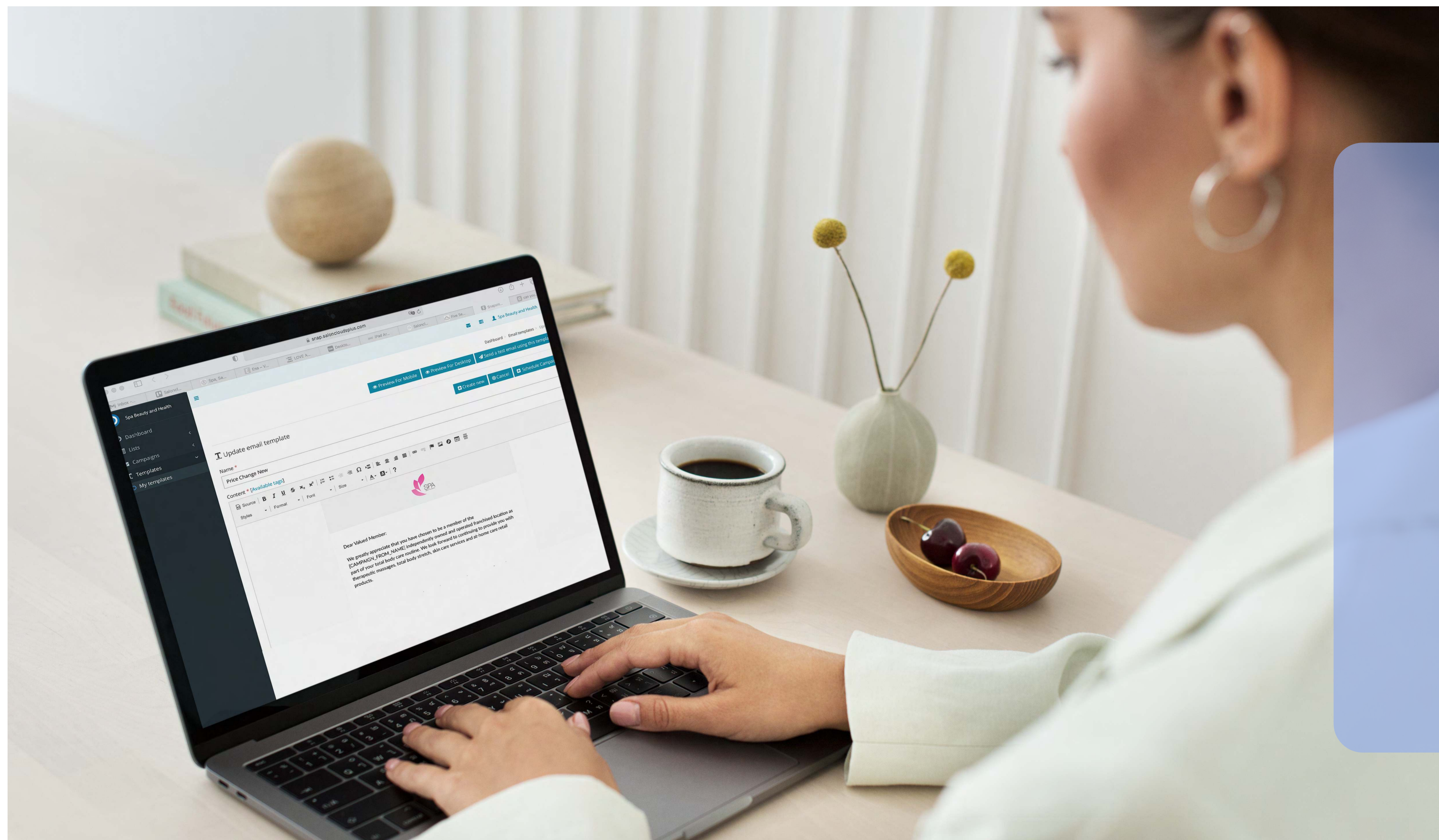


TEXT MARKETING



TEXT MARKETING FEATURES

- Integrated Opt-In List with POS
- Scheduled Marketing Texts
- Share Links, Images, or Files
- List Builder
- Text Marketing Reports
- Auto-Replies and Keywords
- Remote Check-In
- Two-Way Texting
- Group Text Marketing
- Create Custom Groups
- Notify Clients to Enter the Salon



EMAIL MARKETING

EMAIL MARKETING FEATURES



Integrated Opt-In List with POS



Drag and Drop



Template Gallery



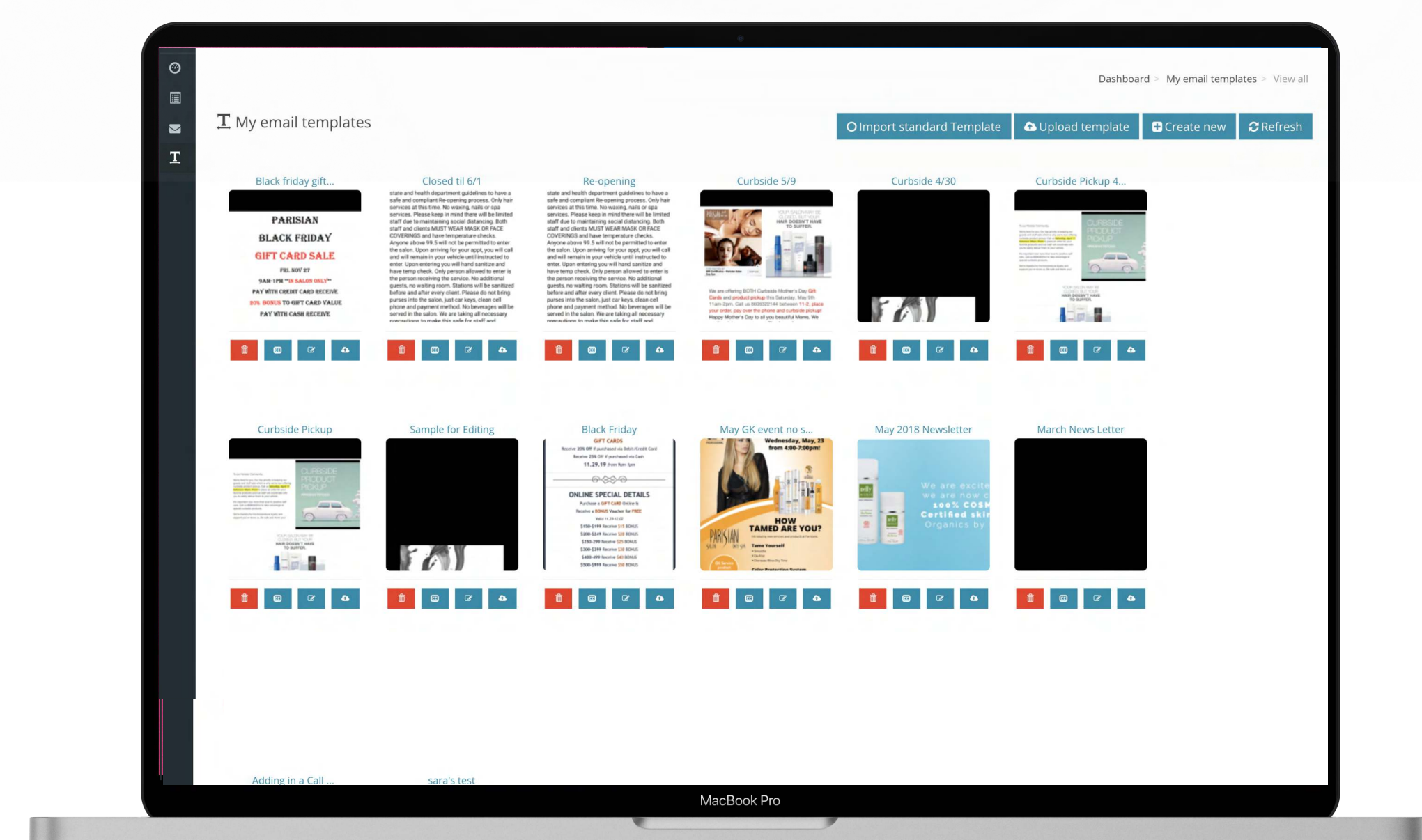
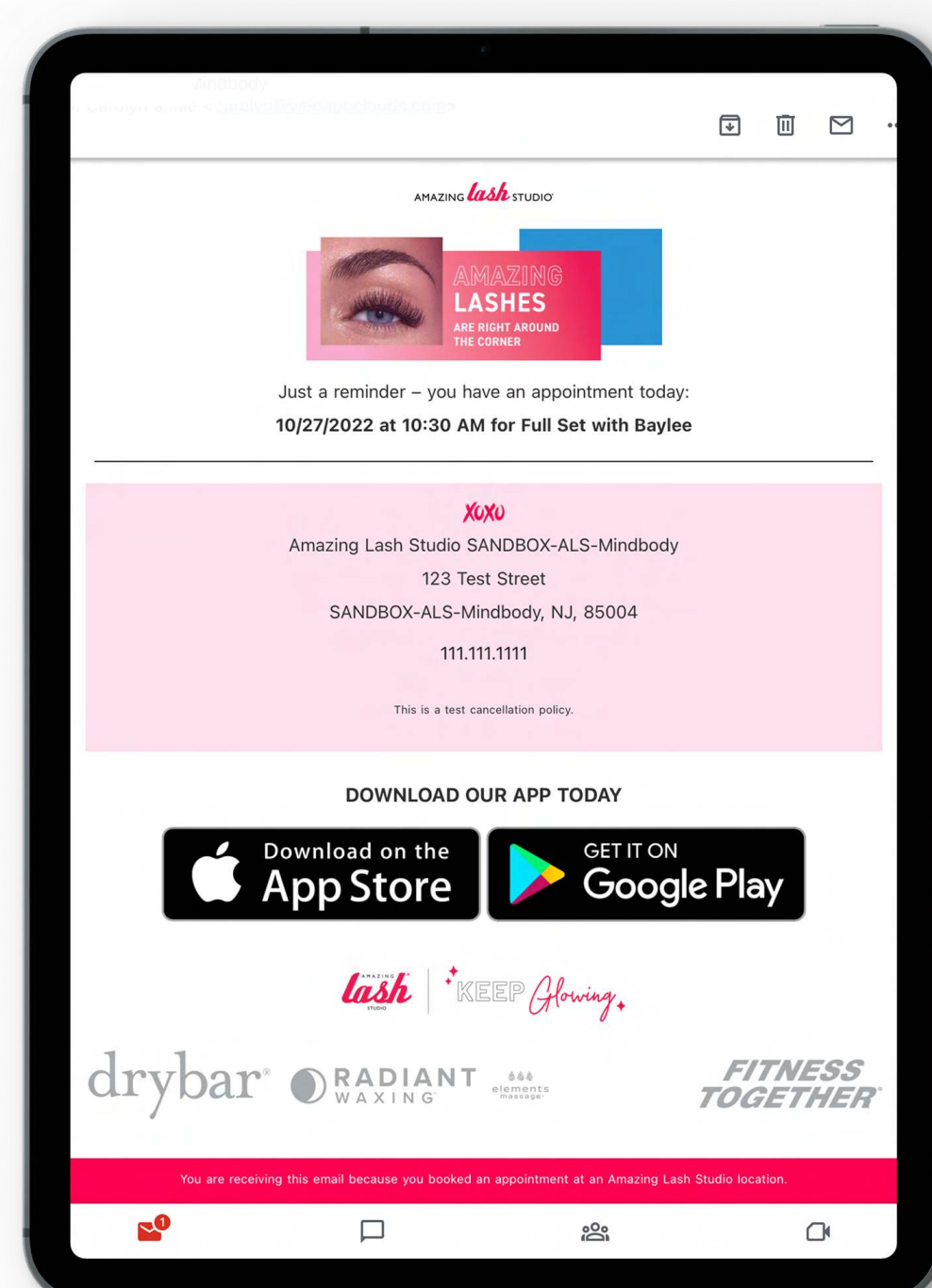
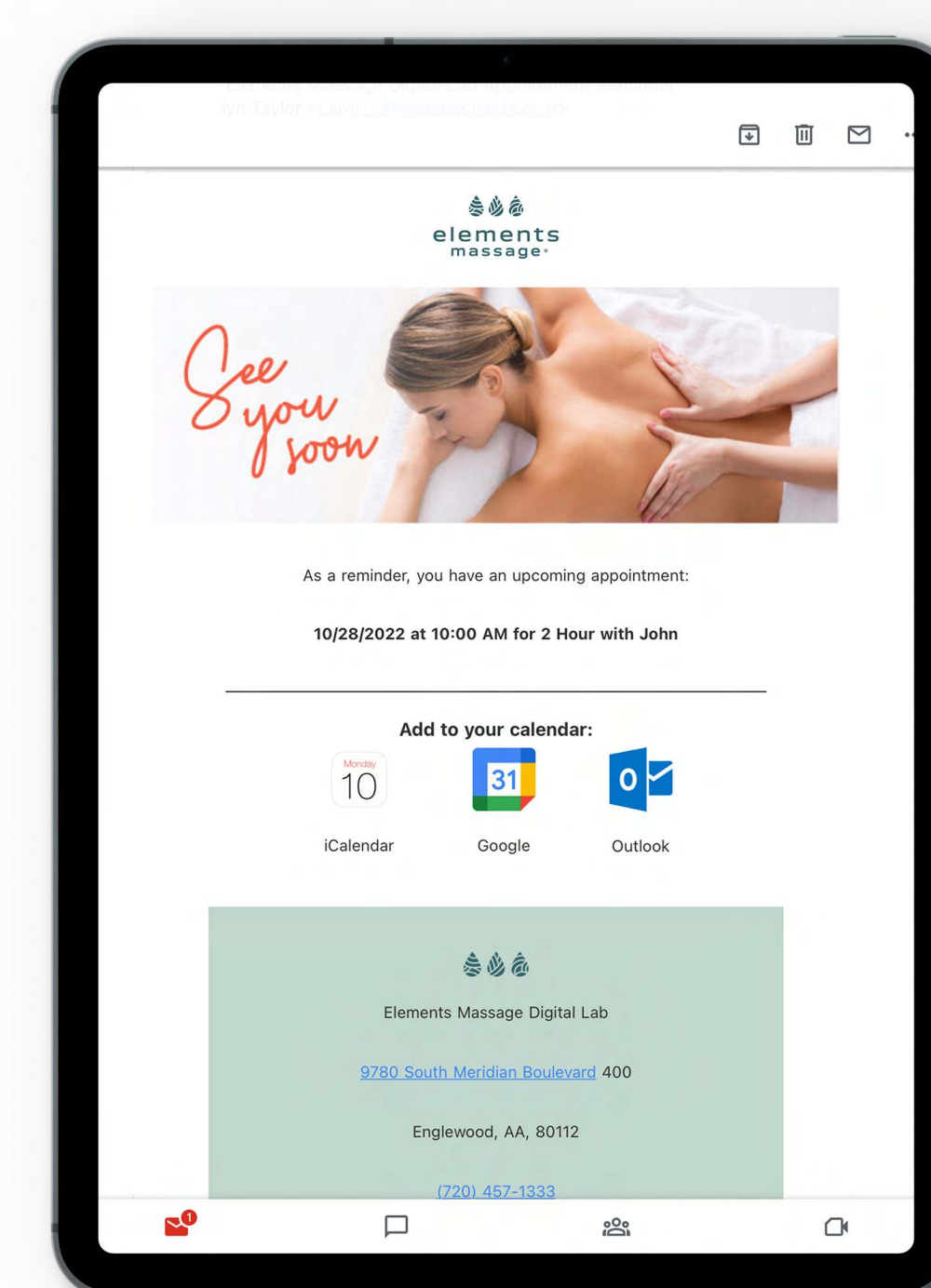
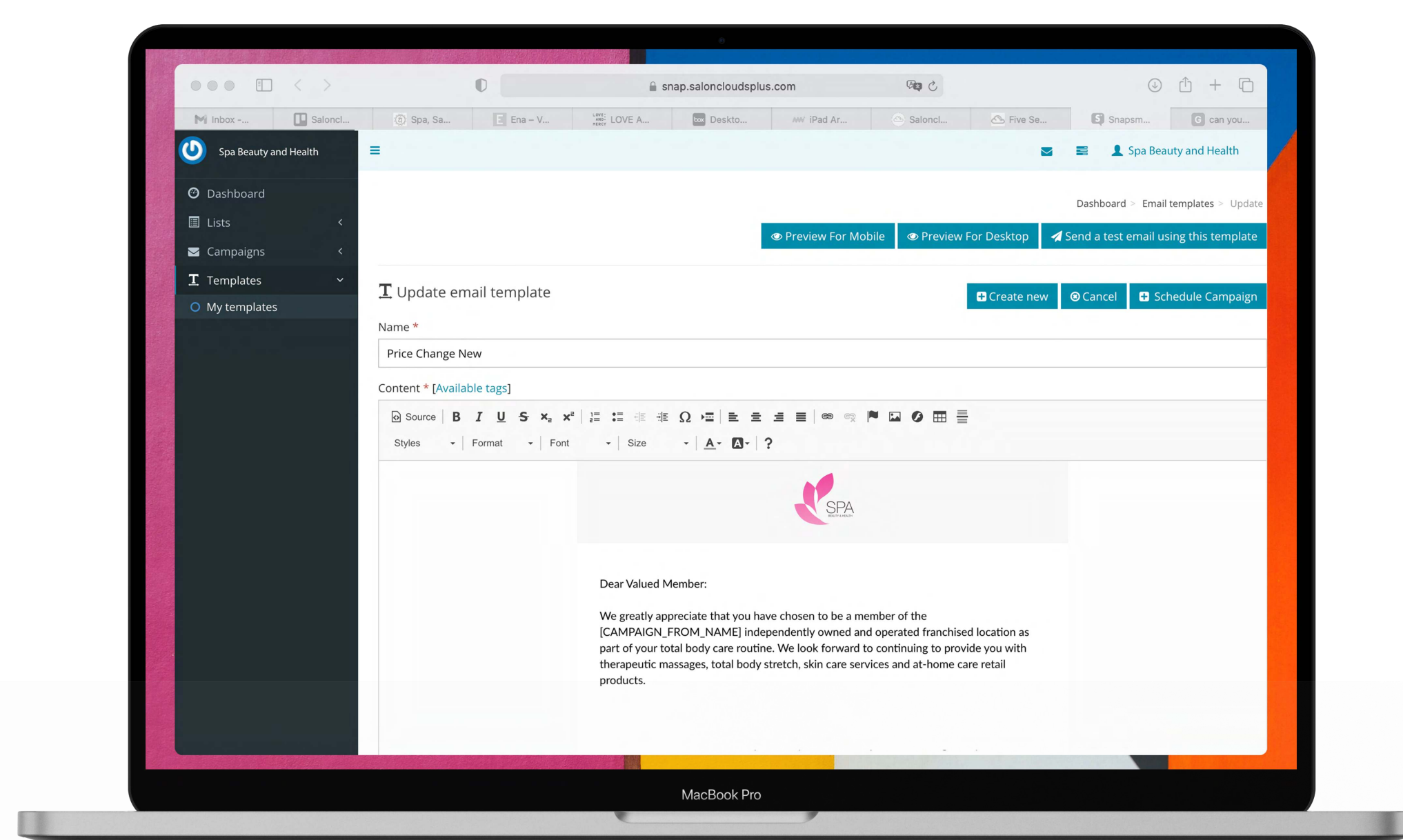
List Builder



Email Campaign Reports

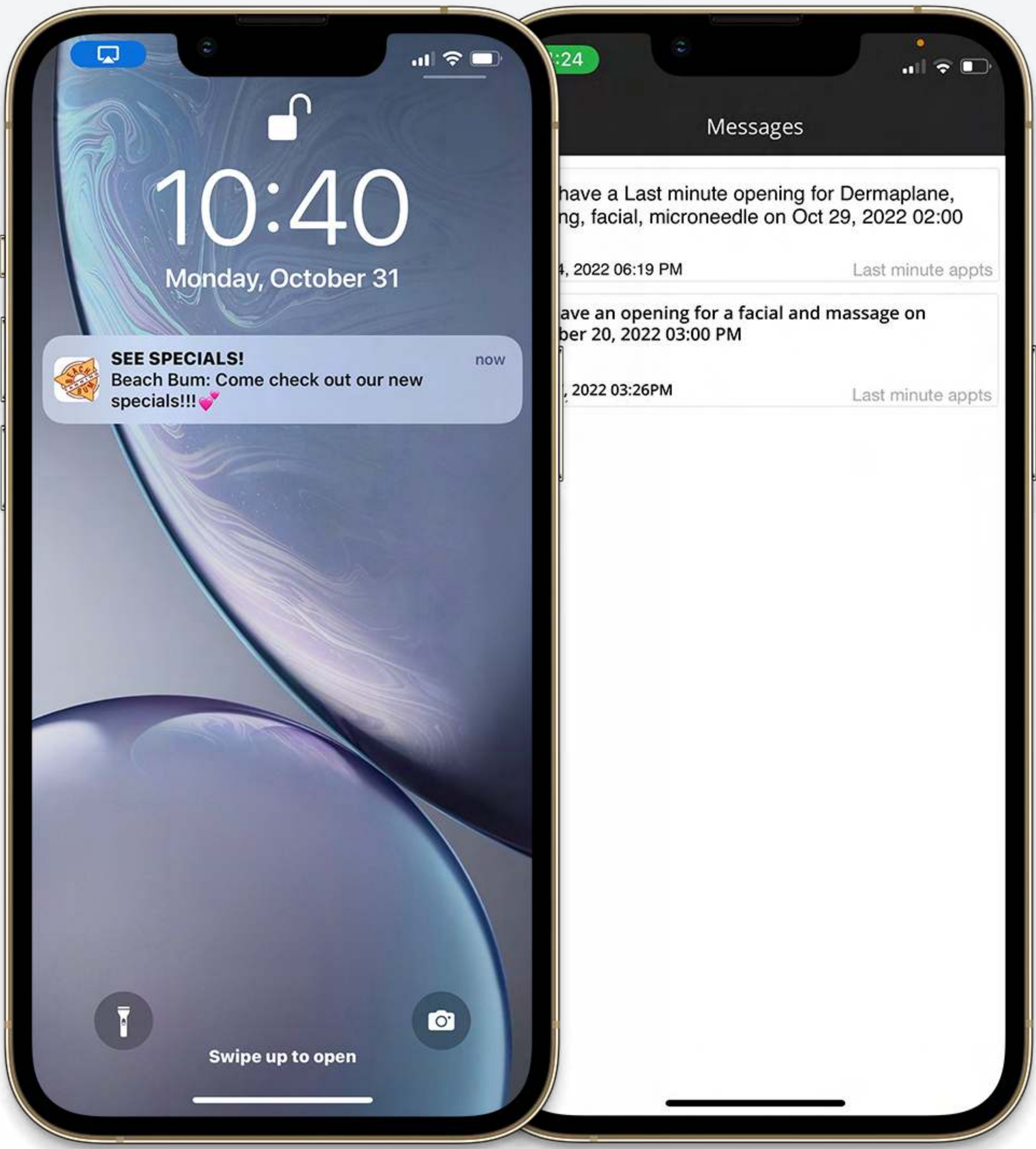


Automated Campaigns



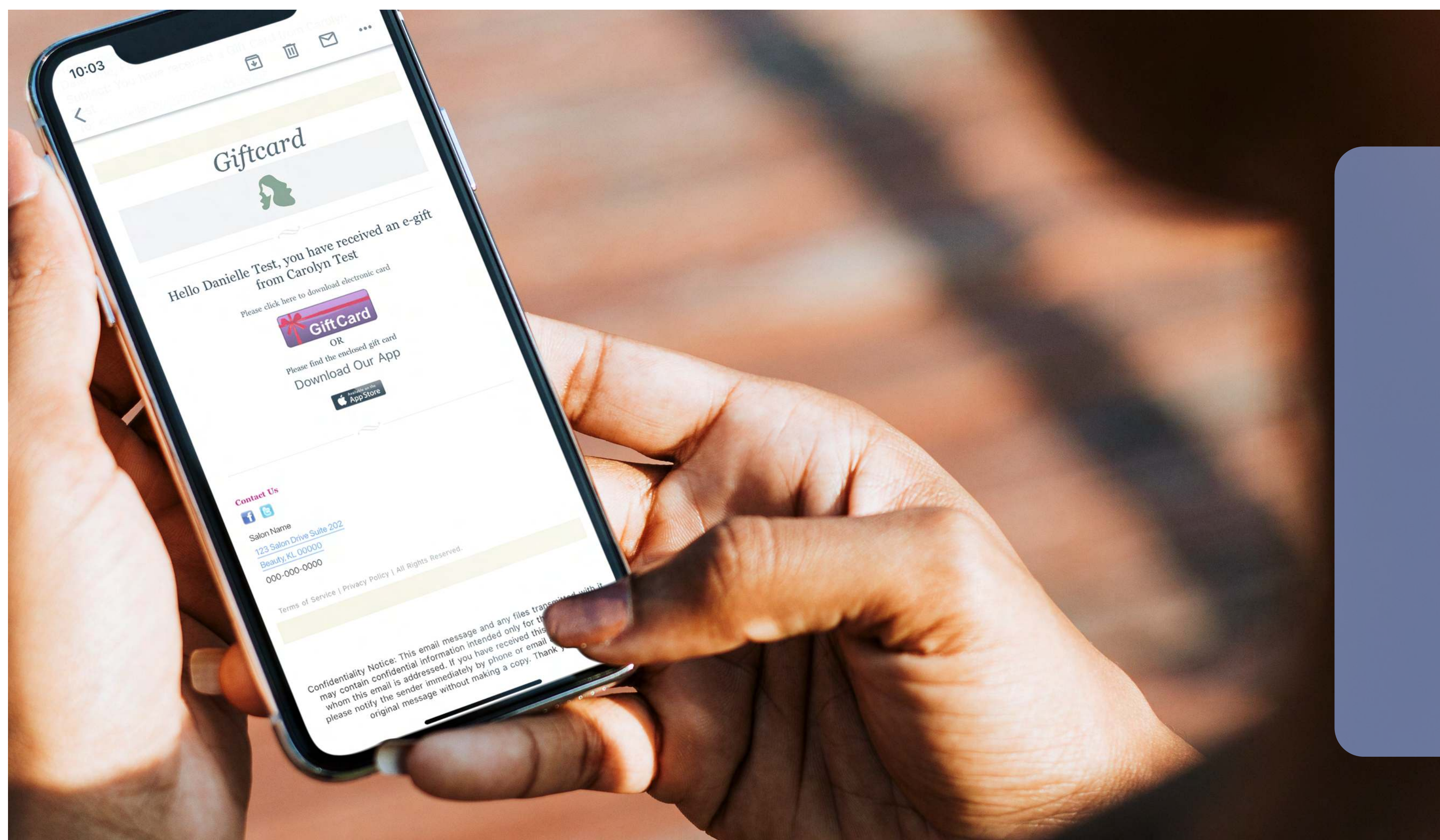


PUSH NOTIFICATIONS

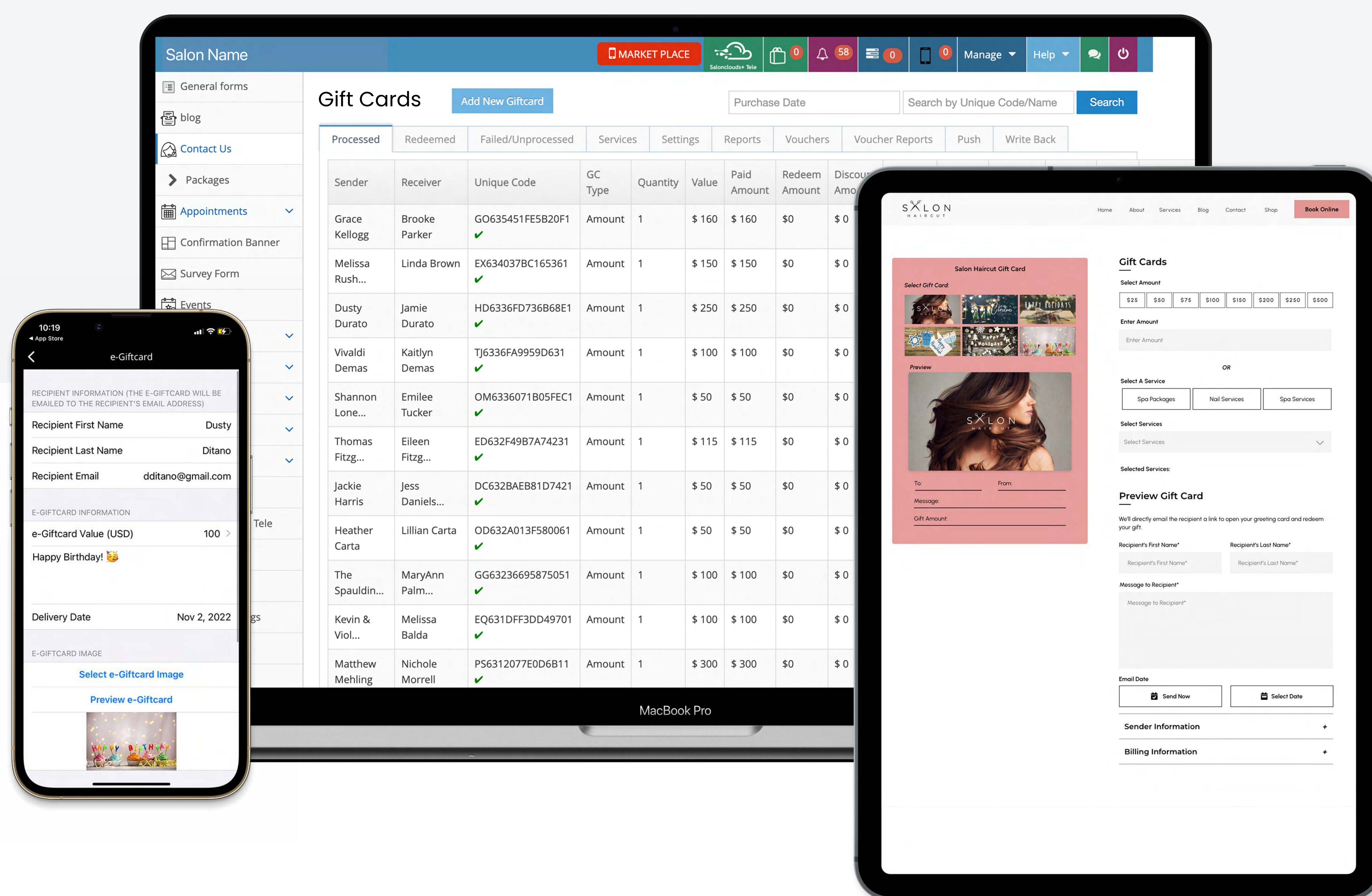


PUSH NOTIFICATIONS

- Direct Message to Anyone with a Mobile App
- Add Images
- Specials/Promotions
- In Advance Scheduling
- Send Links
- Closing Notifications
- Emojis



GIFT CARDS

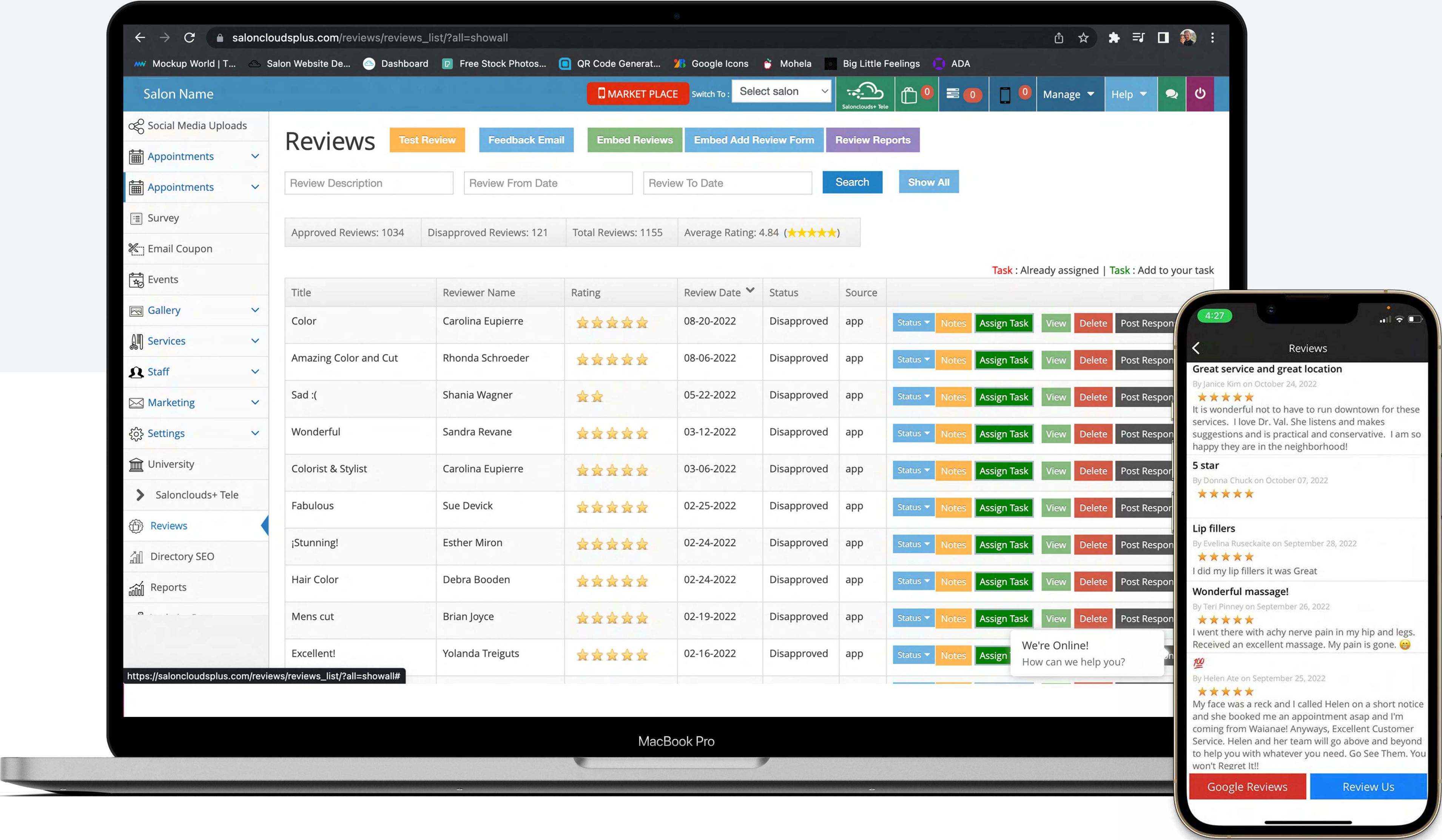


GIFT CARDS

- User-Friendly Mobile or Web Interface
- Integrates with POS System
- Personalized Message + Image
- Set Future Delivery Date
- Amount, Packages or Products
- Instant Gift Card Email Delivery
- Gift Card by Mail Delivery

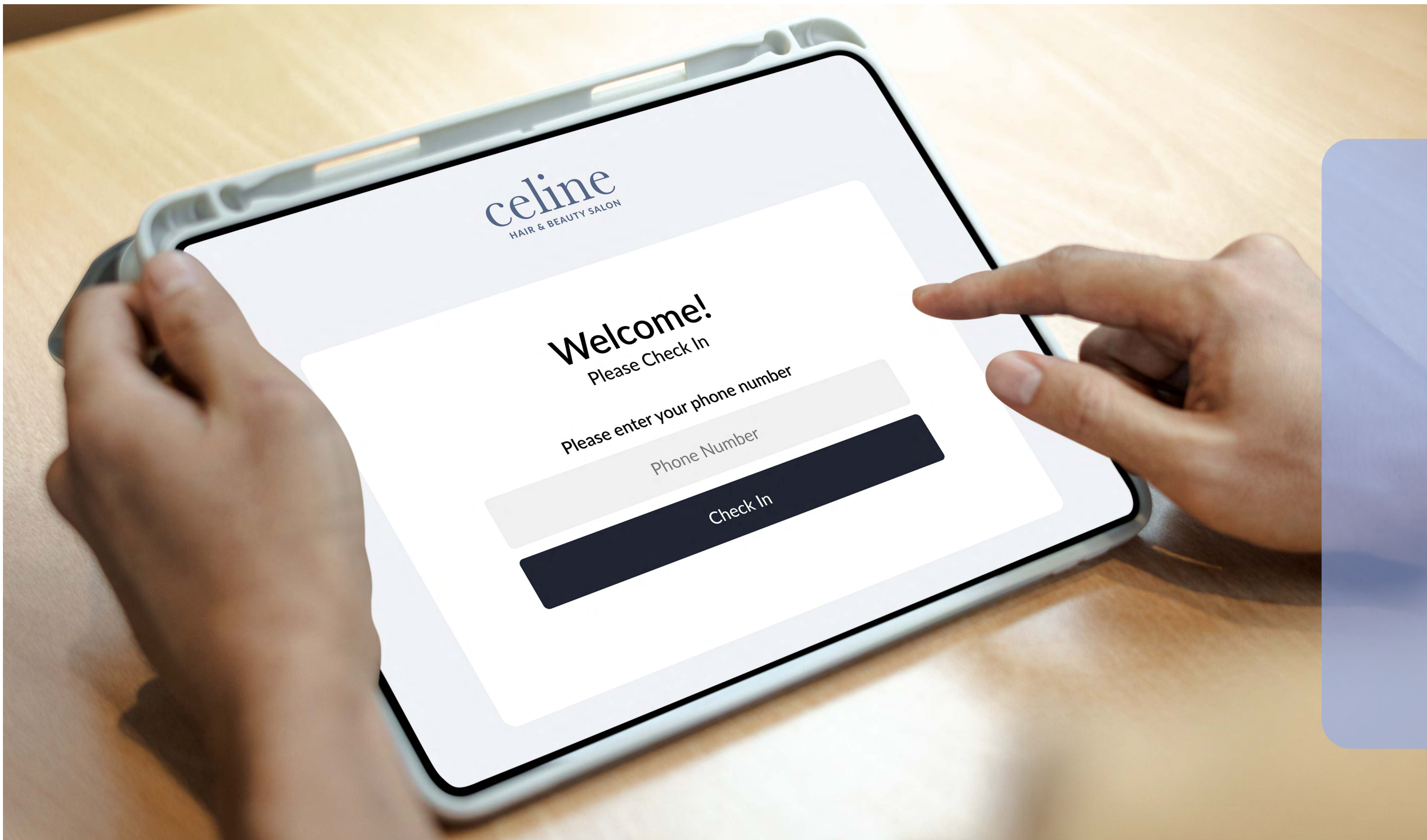


REVIEWS



ENHANCED REVIEWS

- Reputation Management
- Pull your Reviews from Multi-Platforms to Include Google, Yelp, and Facebook
- Control which you Display and/or Hide
- Prompt for Additional Reviews from the Multi-Platforms Based on the SalonClouds+ Star Rating you Receive
- Embedded Link Provided to Show All Reviews on your Website.

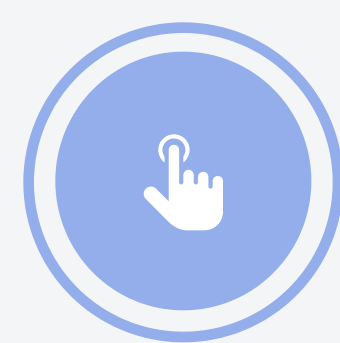


CHECK-IN KIOSK

CHECK-IN KIOSK FEATURES



Integrates with POS System



User-Friendly



Real Time Check-In



Writes into your POS



iPad or Android Tablet



Takes Workload Off your Front Desk

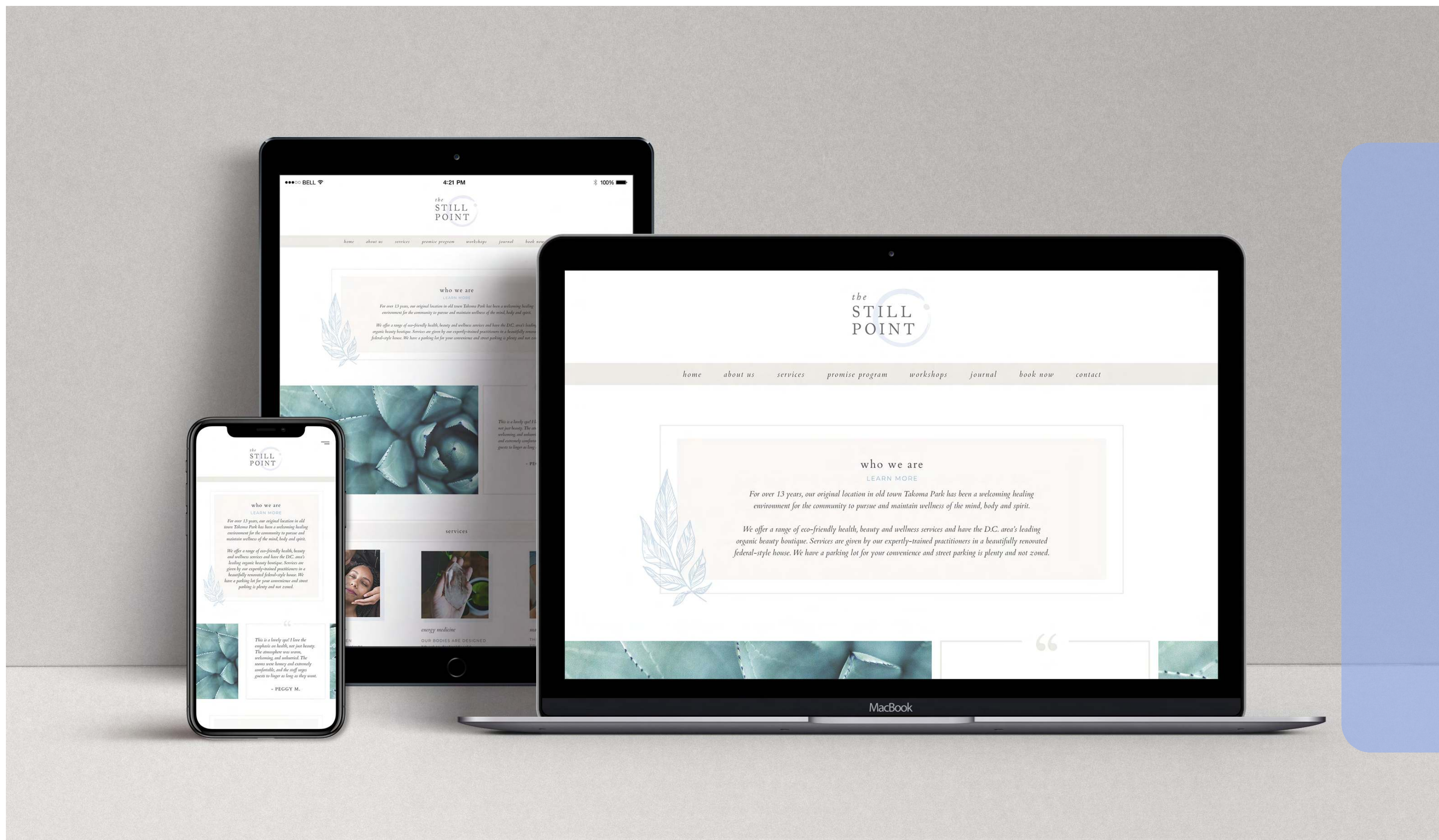
Skip the line!

BRANDED CHECK-IN KIOSK

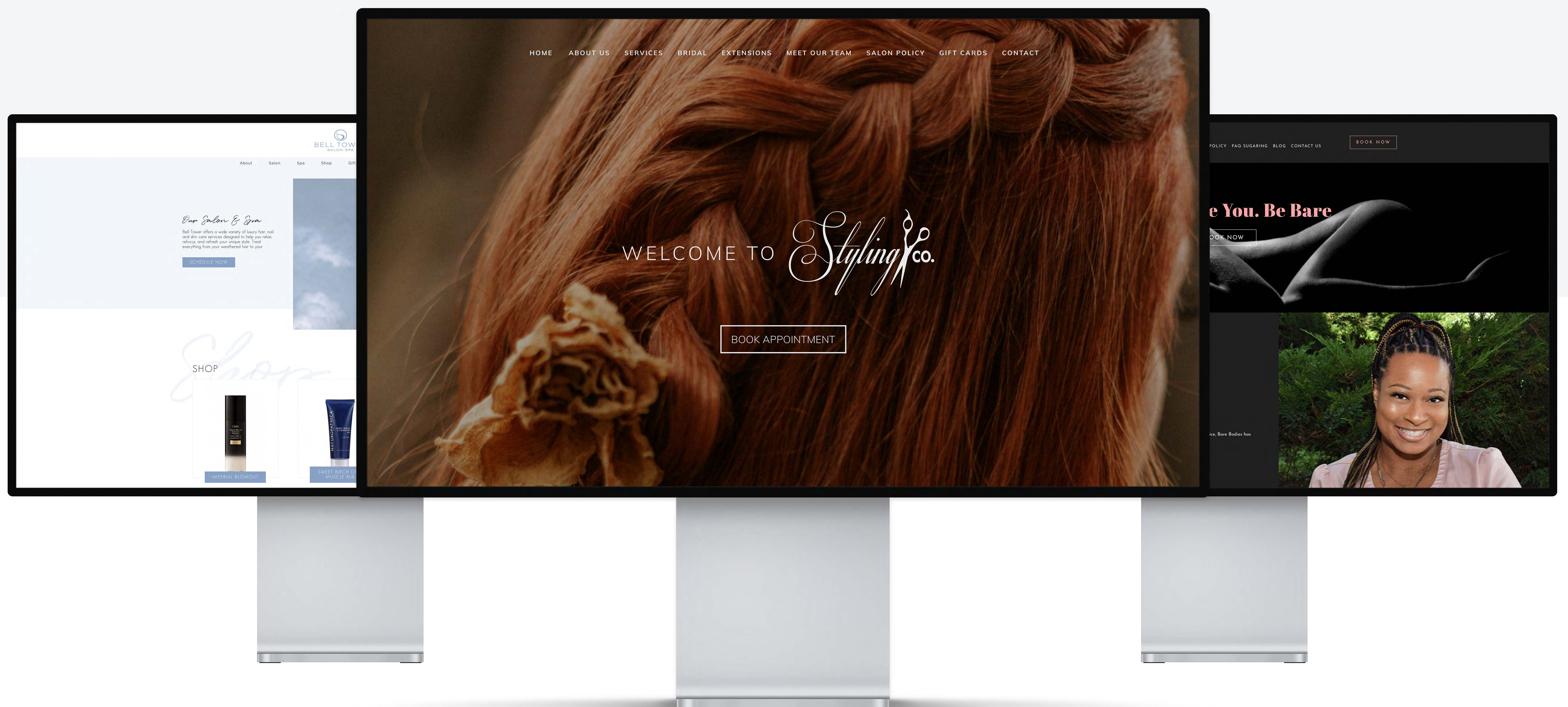
Your logo will go here!



Your choice of background color or image will go here!

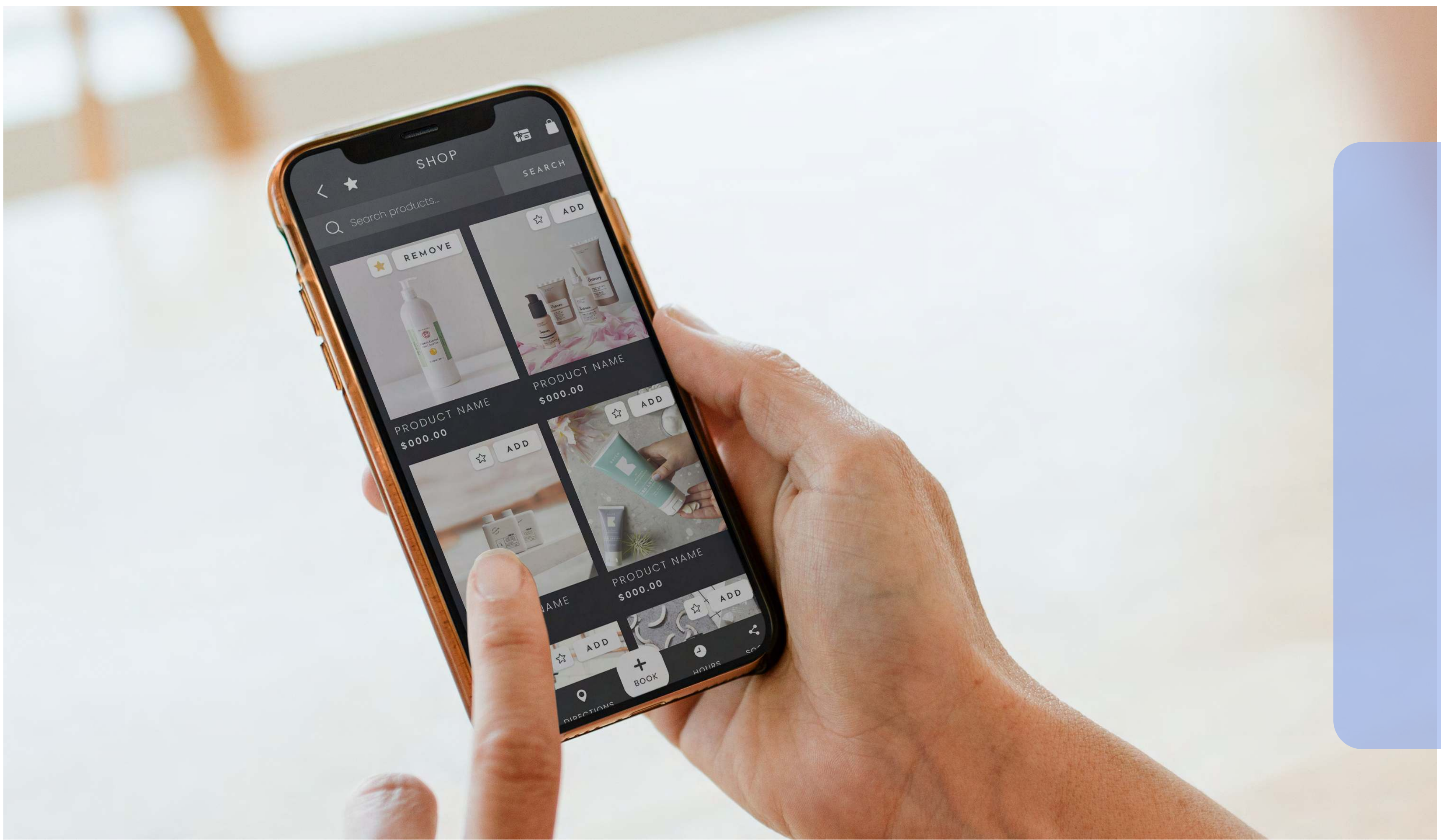


WEBSITES

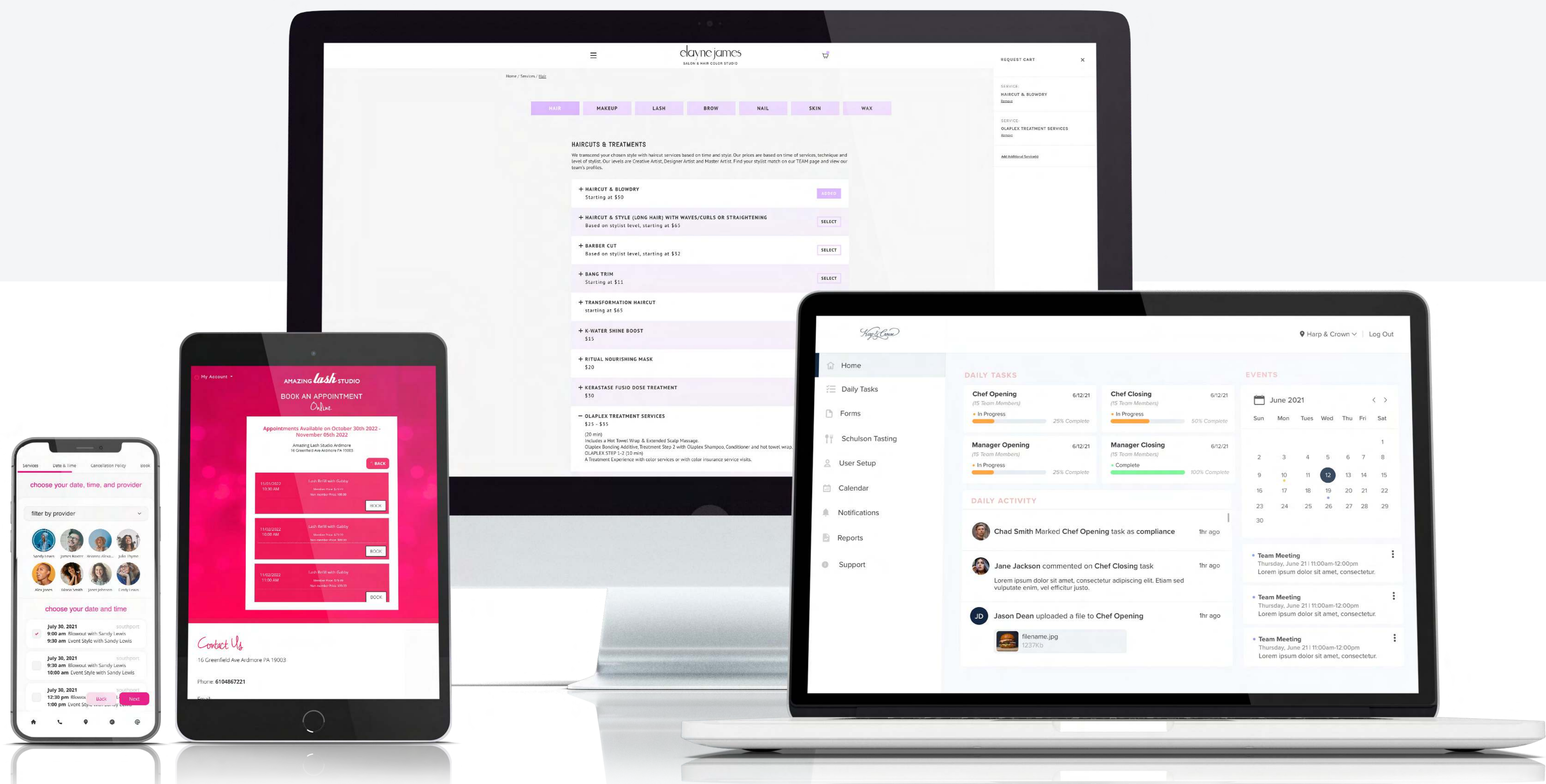


WEBSITES

- Custom Branded Websites
- Professional Design
- Online Booking
- User-Friendly Editing Dashboard
- Gift Cards, Pop-Ups, Specials and More
- In-Take, Careers and General Forms



CUSTOM

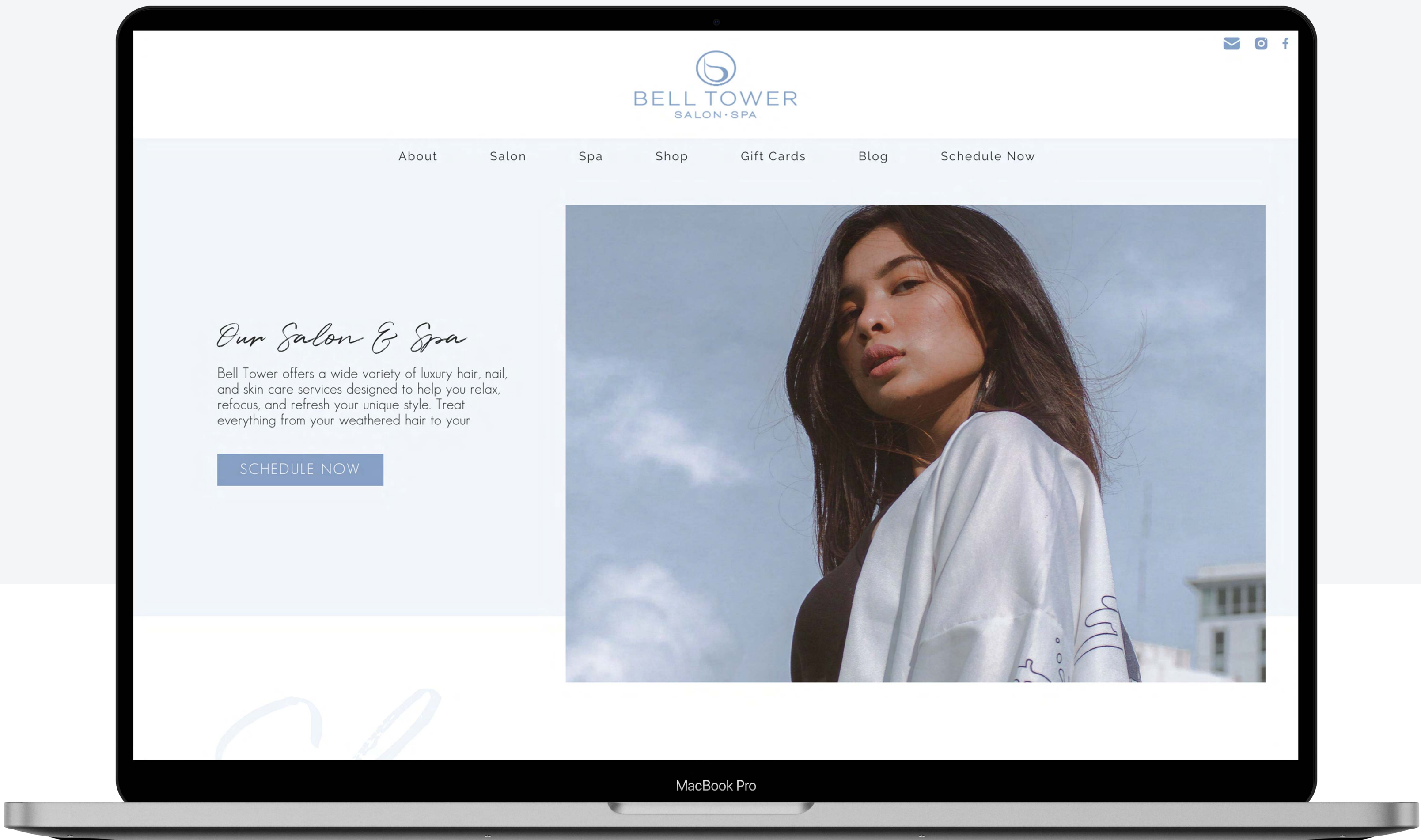
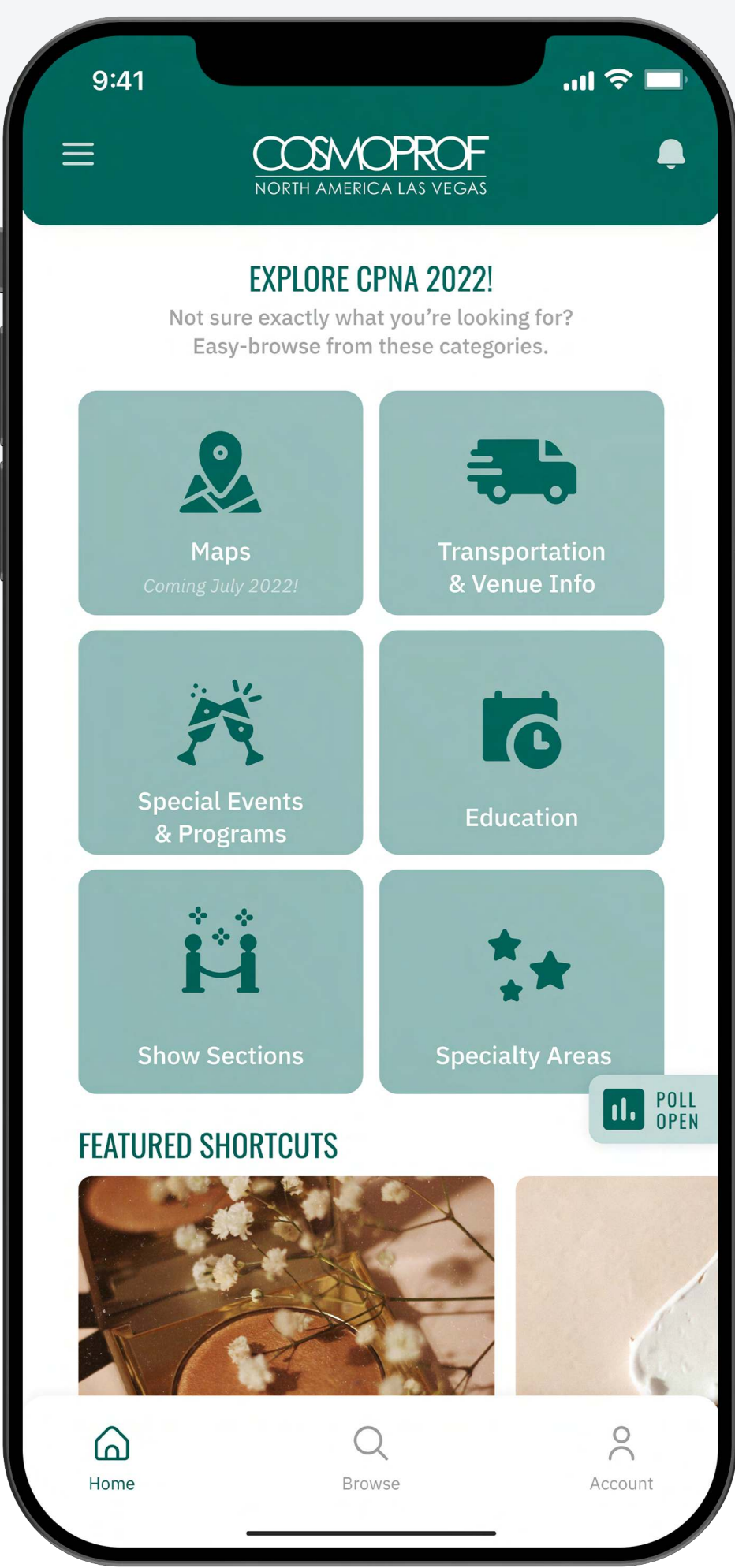
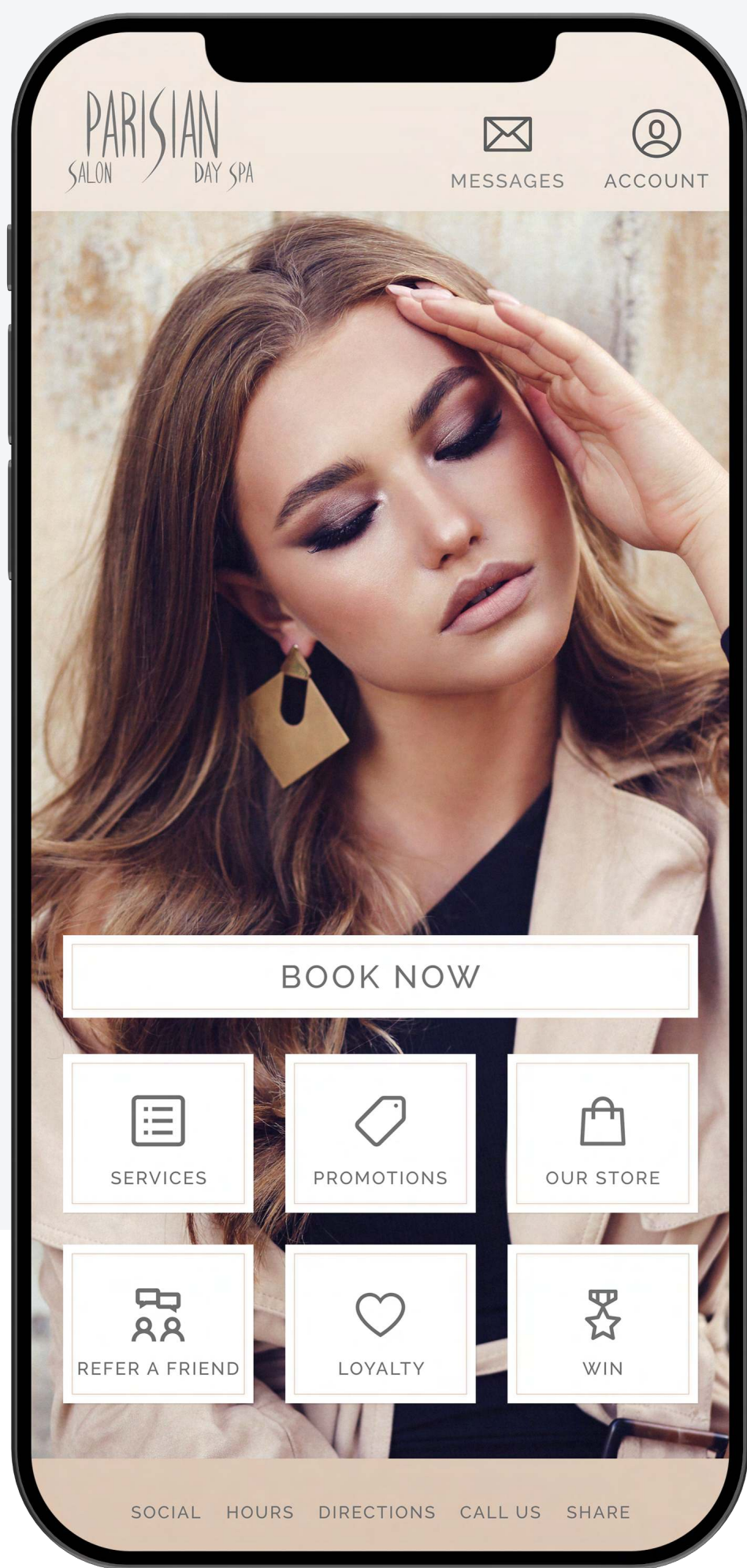
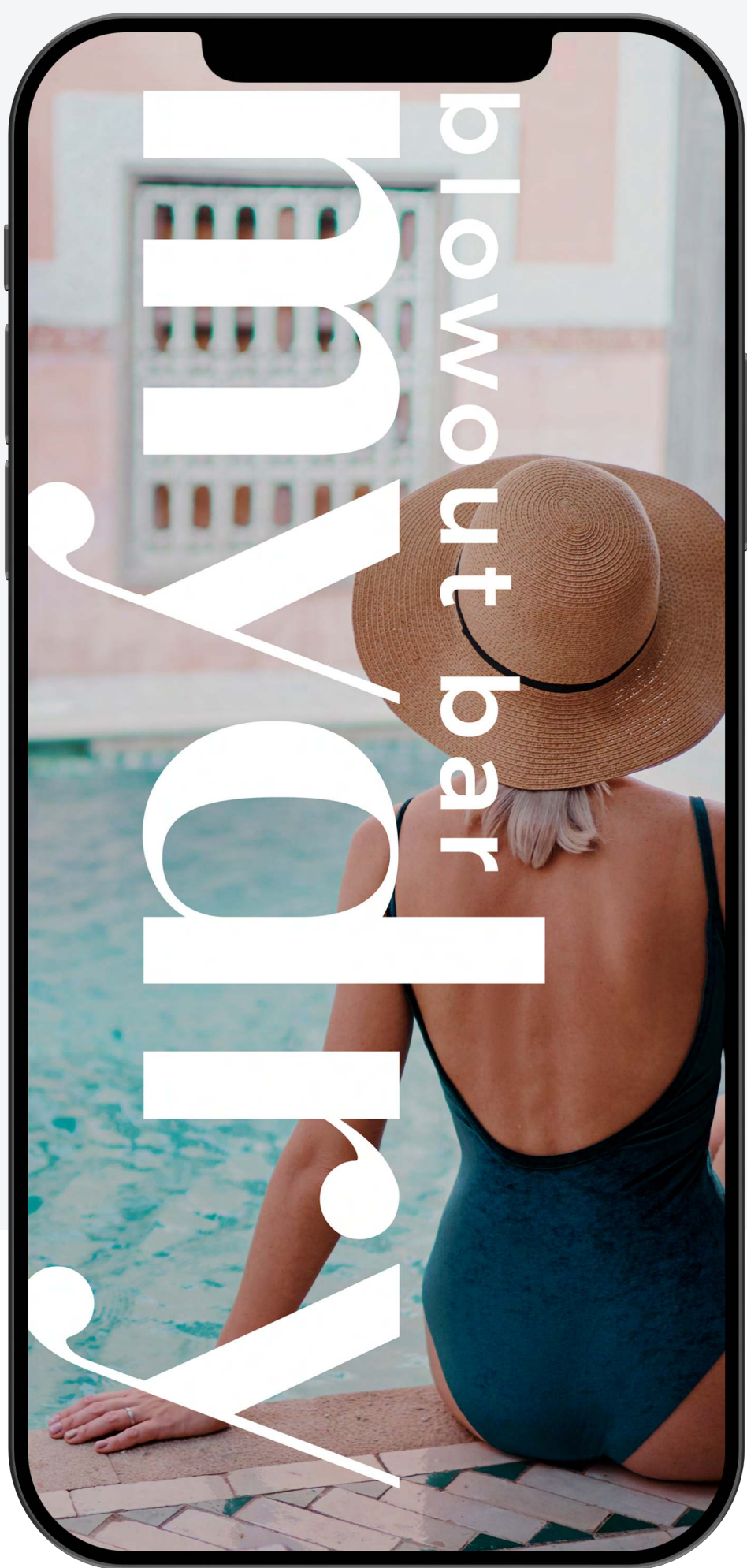


CUSTOM FEATURES INCLUDE

- Mobile and Web-Based Online Booking
- Class Booking Applications
- Reporting Dashboards
- Custom CRM Systems
- B2B & B2C E-Commerce Platforms
- Mobile Apps (Apple and Android)
- Loyalty and Customer Retention Programs
- Email and Text Messaging
- In-Take Forms (iPad, Tablet and Web-Based)

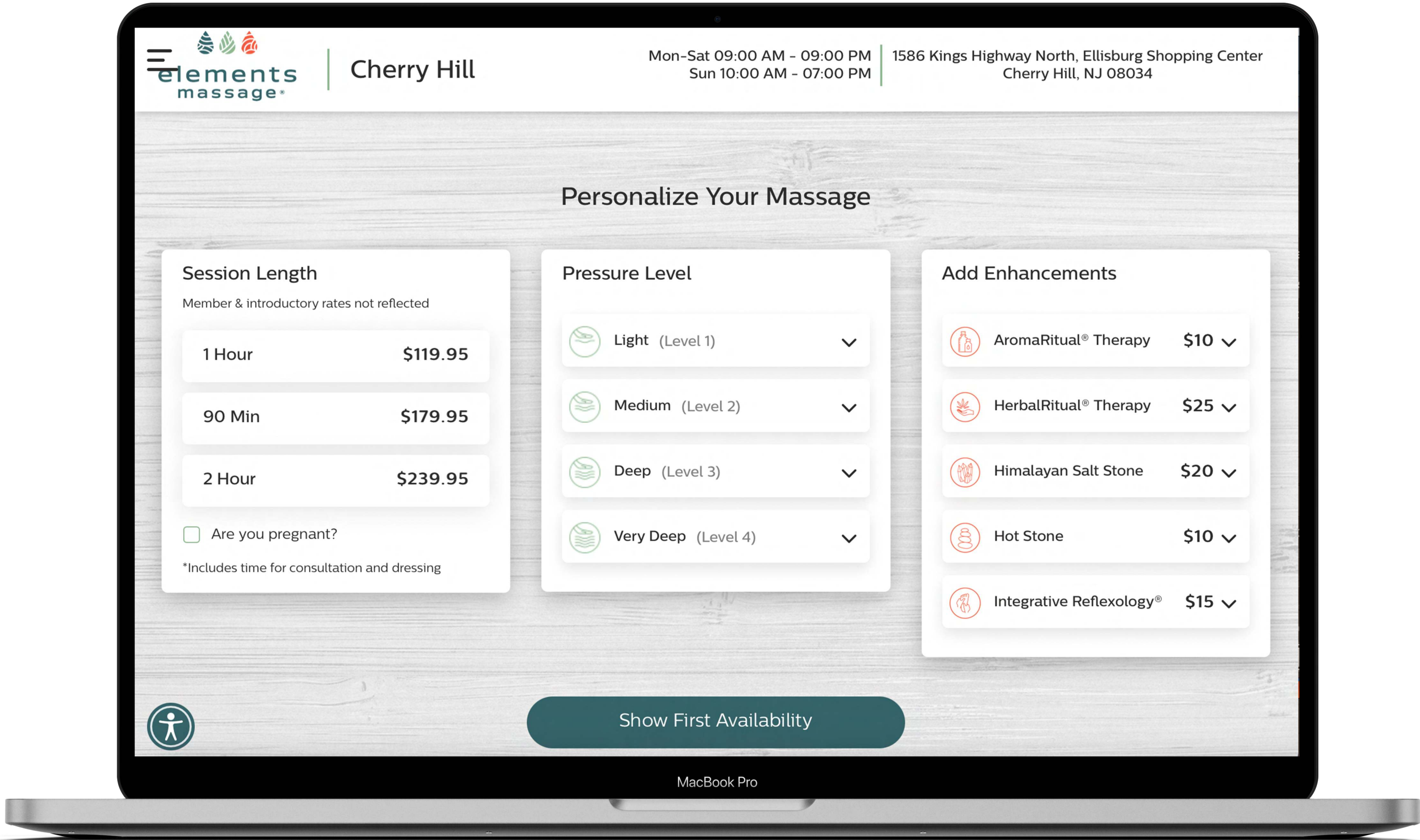


PORTFOLIO

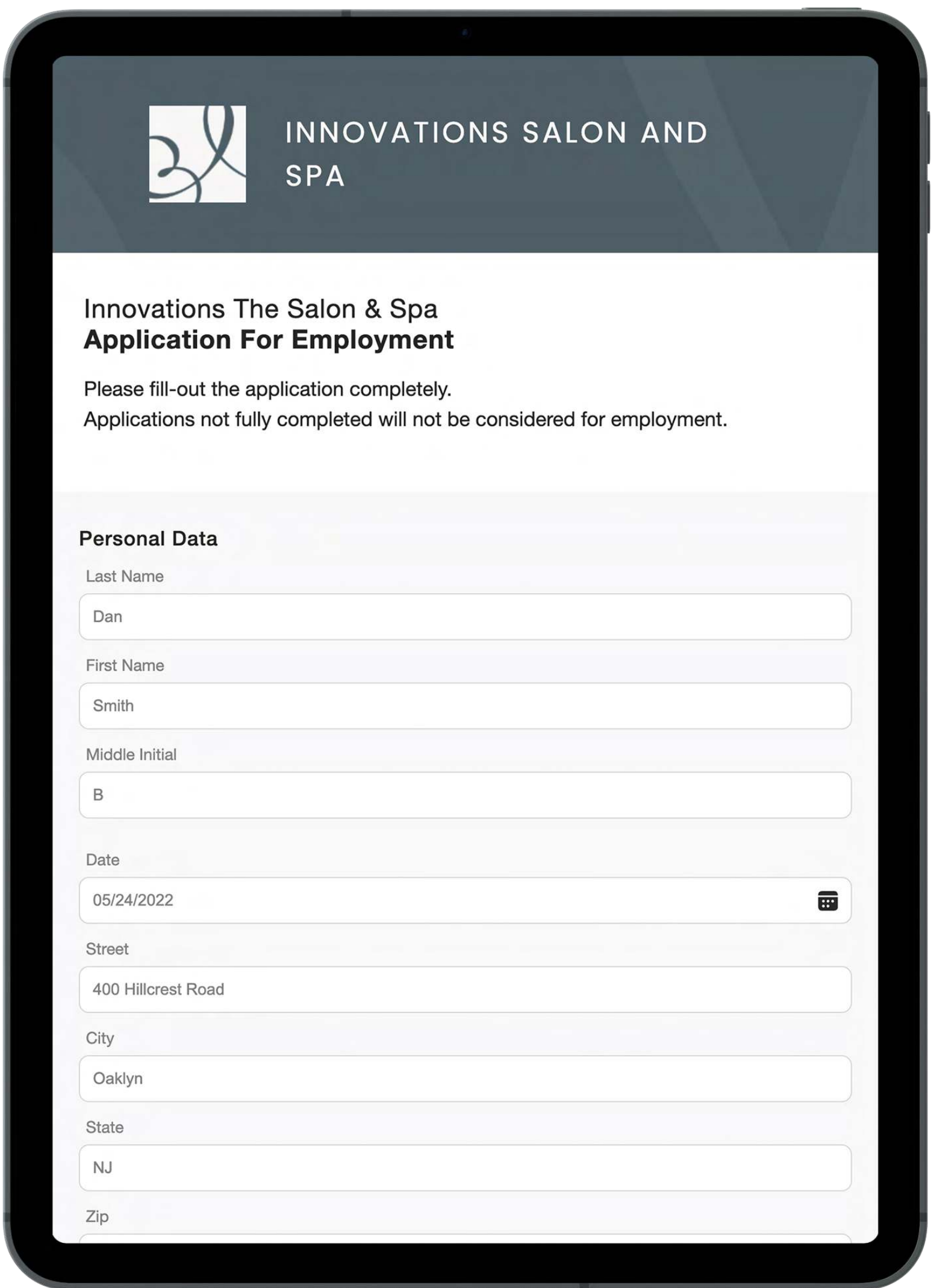
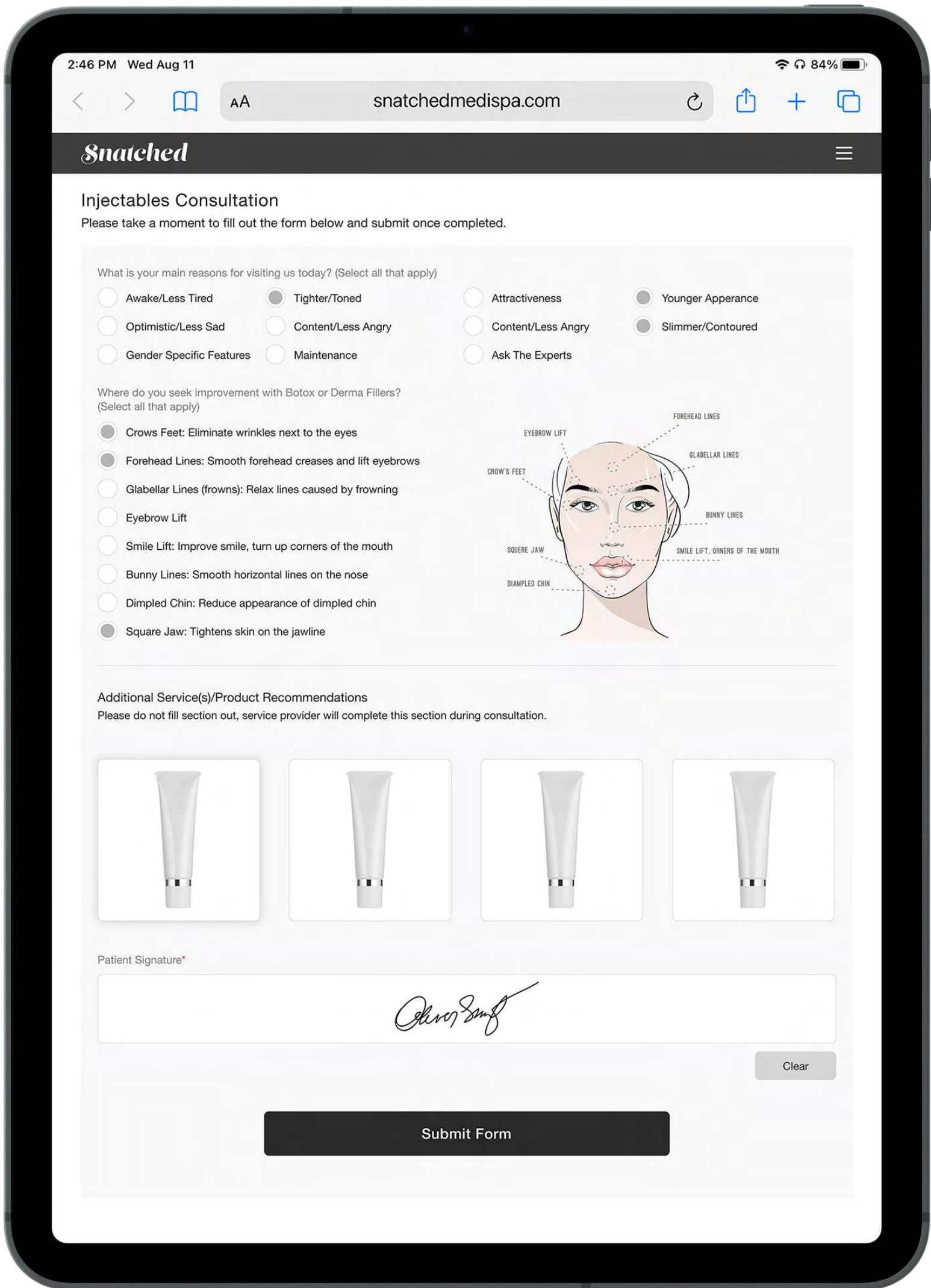


Branded Client Mobile Apps

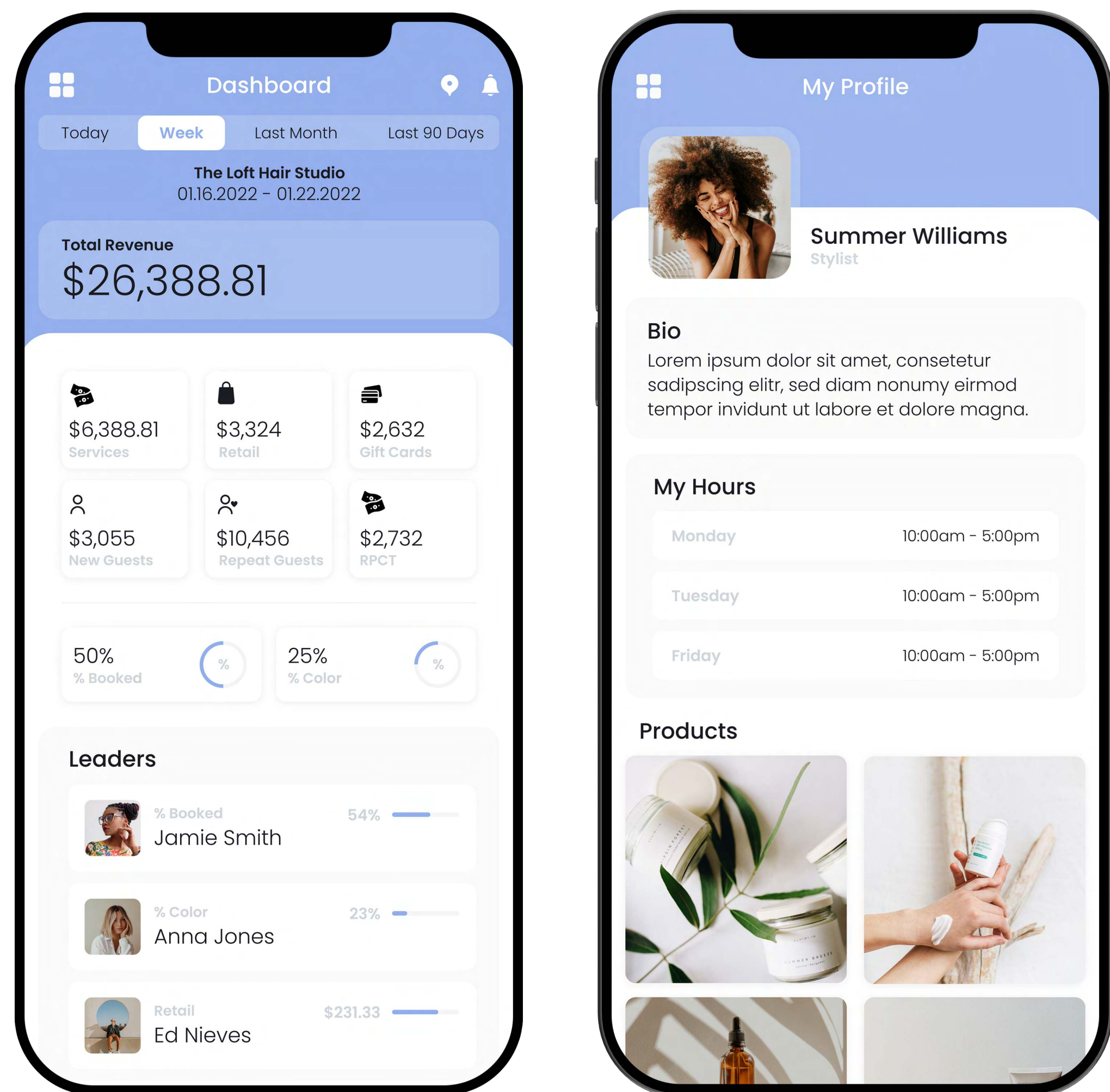
Website Development



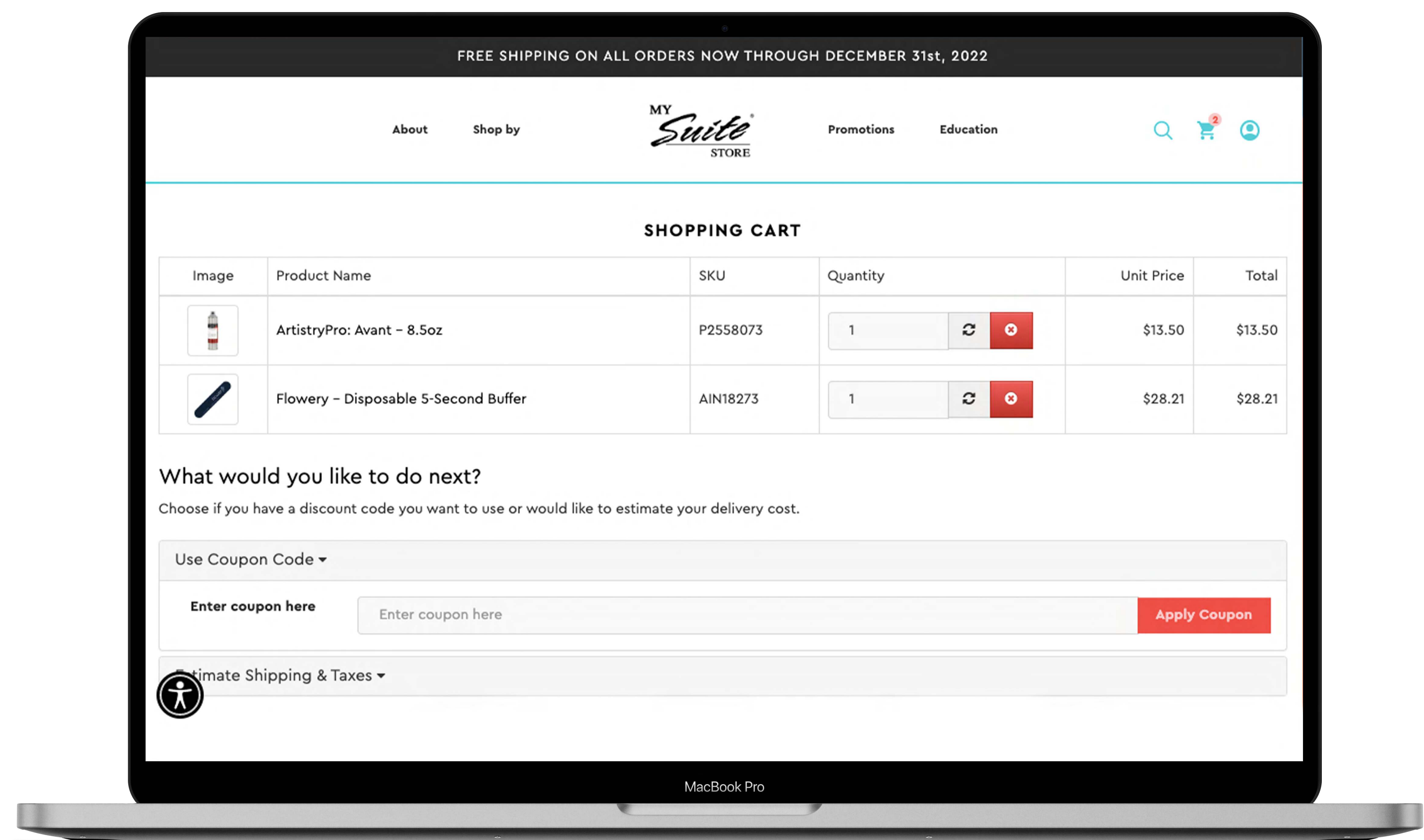
Online Booking Platforms



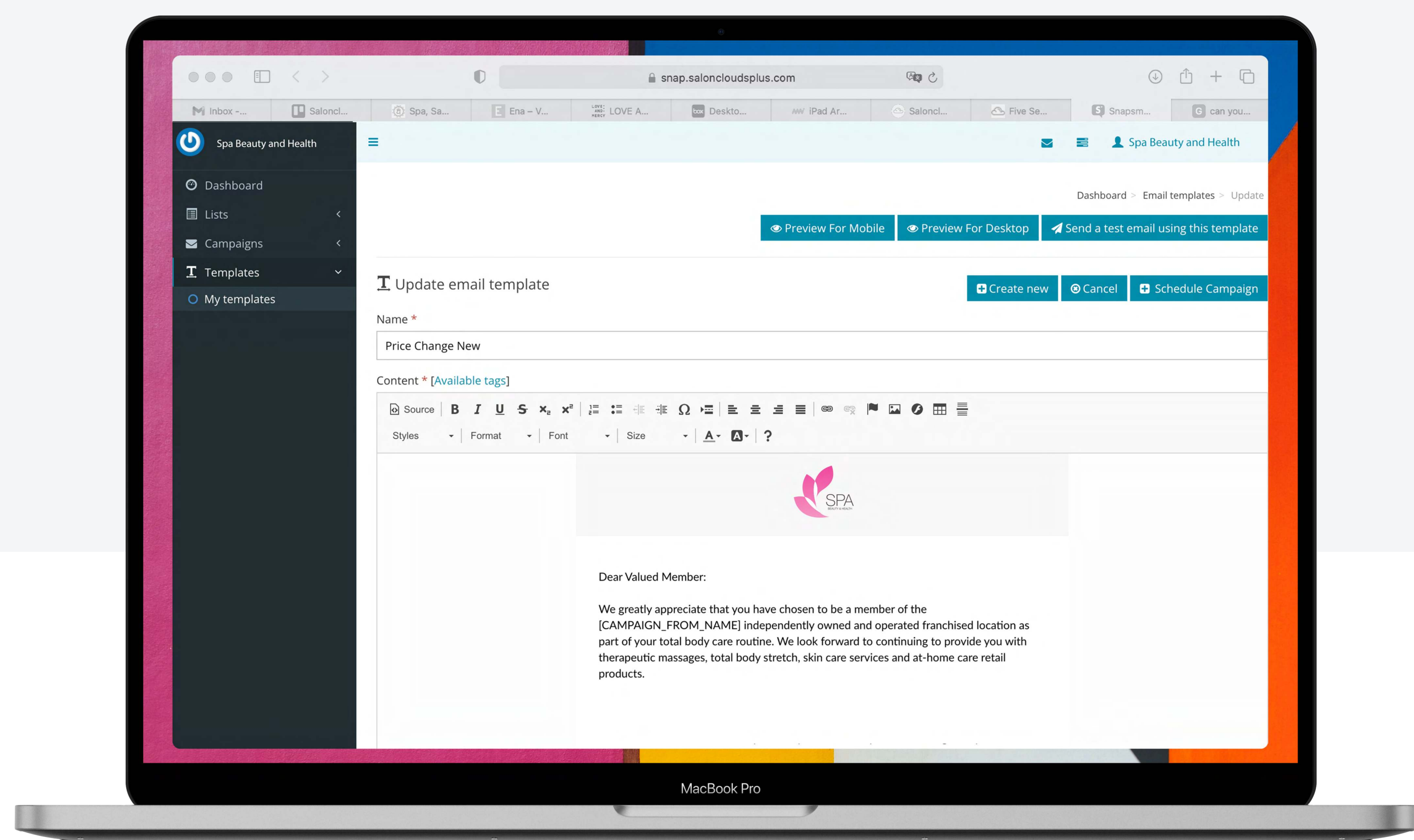
Digital Intake Forms



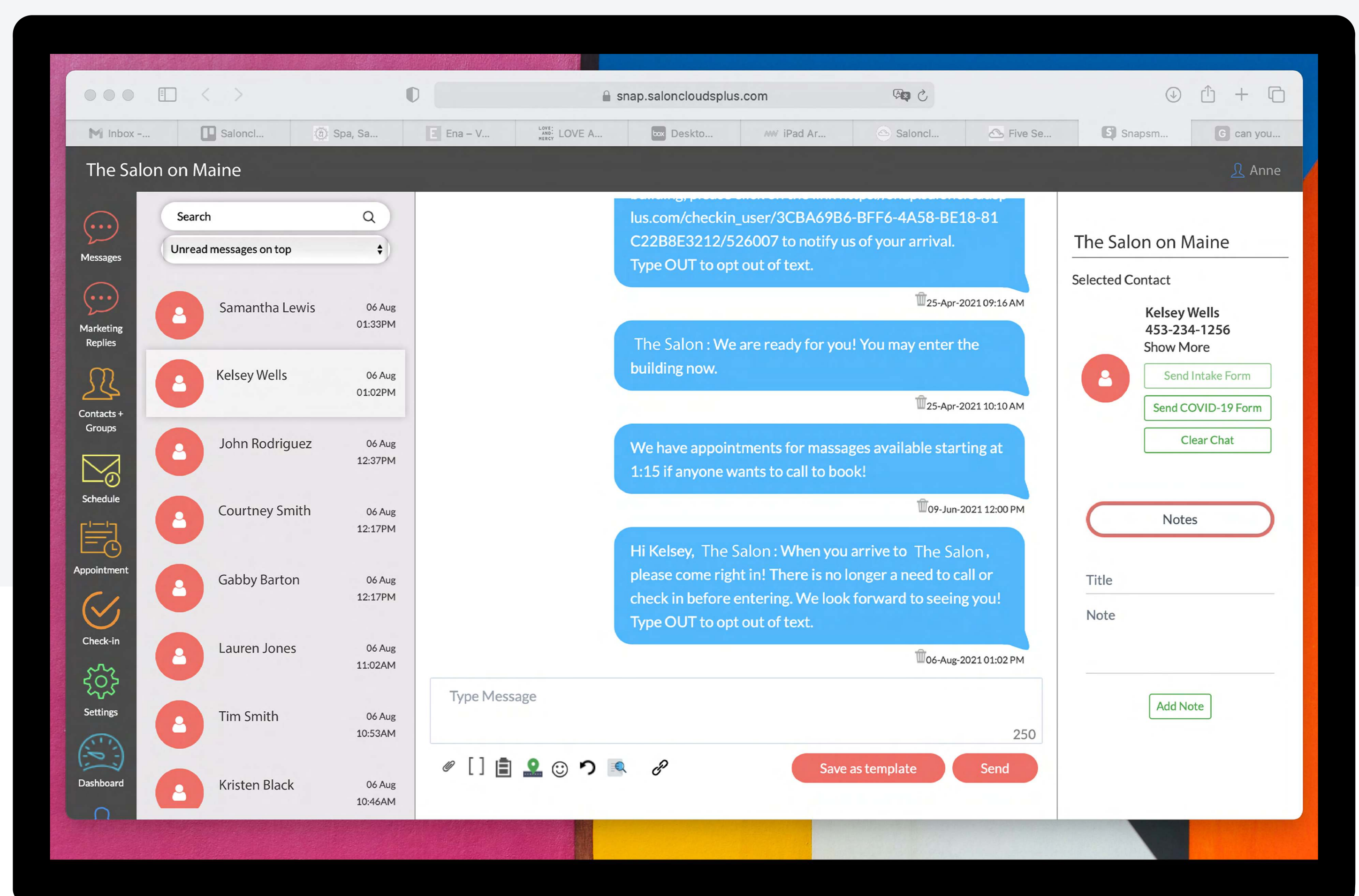
Staff Apps & Custom Reports



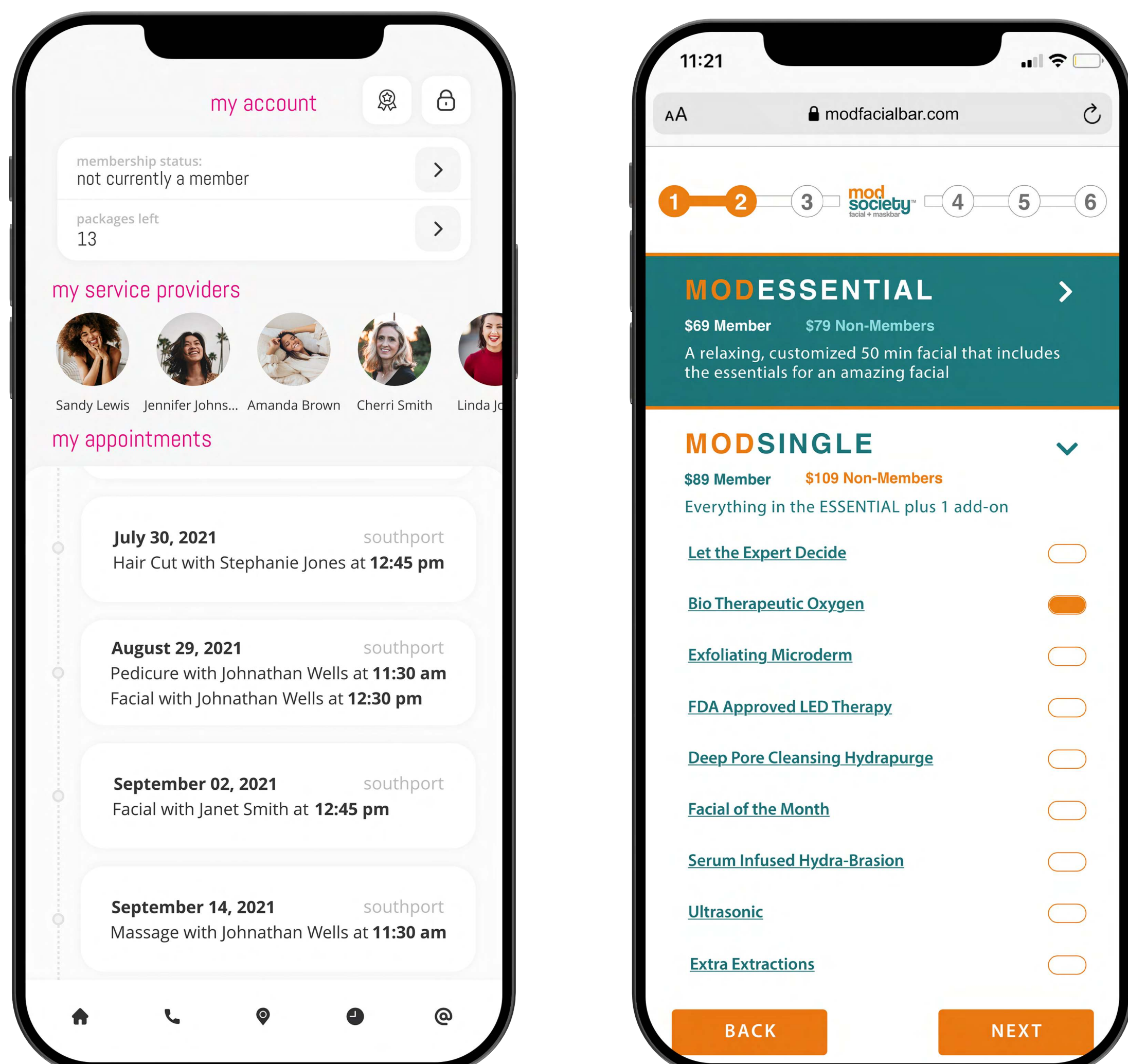
B2B & B2C Custom E-Commerce Platform



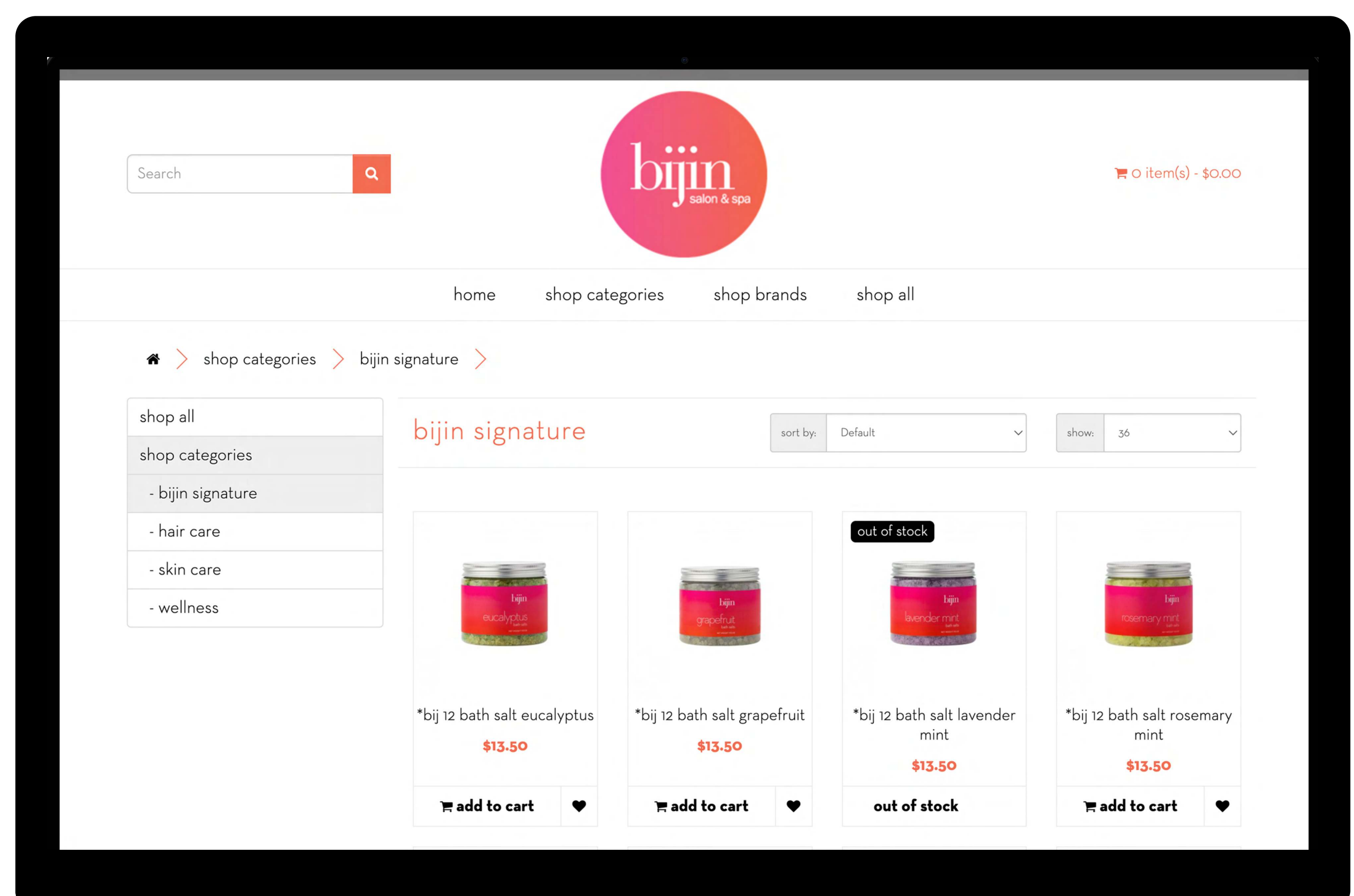
Email Marketing




SMS Text Messaging Platform & Contactless Check In



Custom Mobile Apps & Online Booking



Consumer E-Commerce



SalonClouds⁺[®] Product Catalog

866-654-8009

saloncloudsplus.com